

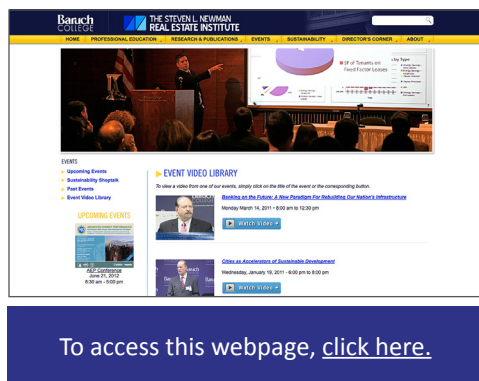
THE STEVEN L. NEWMAN REAL ESTATE INSTITUTE LAUNCHES NEW HIGH-PERFORMANCE WEBSITE

New York, New York (May 4, 2012) – The Steven L. Newman Real Estate Institute at Baruch College, City University of New York, is pleased to announce that it has launched a dynamic new website (www.baruch.cuny.edu/realestate). Showcasing the diverse offerings the Institute pursues as a leader in the real estate industry, the website emphasizes a sleek, aesthetic approach to information access and reflects the robust variety of material utilized to educate, [research](#) and reform within the real estate community. The website layout is designed to effectively serve the real estate industry, a core tenant of the Institute’s mission, while also serving other closely related areas, such as financial services, law, planning, public policy and architecture.



“Centralizing access to knowledge that the Newman Institute can provide to the ever-changing industry has greatly improved our effectiveness,” said the Director of the Institute, Jack S. Nyman. “The database of our [event videos](#), for example, is an invaluable resource, and I’m excited to see how the public interacts with all we have to offer.” The new site includes exclusive access to these videos, providing viewers front-row contact with the experts, scholars and professionals that the Newman Institute taps for its compelling array of sponsored events. A separate section of the site focuses on research and is a portal to printed materials, reports and white papers that researchers and professionals alike can reference to increase productivity or expand knowledge.

The website is also enhanced in the [professional education](#) area. The Institute offers a wide range of educational possibilities from New York State Licensing courses, New York State-approved Continuing Education courses, Certificate Programs and individual courses in real estate, facilities management, construction management and green principles. “We want to remind the public that the Institute is an essential pillar of our industry, because it has something to offer everyone, from the novice to an established executive. Our priority is to demonstrate that we can all learn together,” added Nyman. “That’s how we’ve helped to make the New York real estate community one of the best in the world, and that’s what the Institute plans to continue.”



The new website demonstrates the ambitious future of a local research institute that has global impact. Nyman invites all interested individuals to visit the site to stay updated on news and events and to learn more about all that [The Steven L. Newman Real Estate Institute](#) at Baruch College has to offer.