

# THE WATERFRONT

*A Brooklyn Model for Preservation and Change*

Greetings:

As you may know, the Steven L. Newman Real Estate Institute and the Brooklyn Waterfront Research Center recently held a highly anticipated conference entitled “The Waterfront – A Brooklyn Model for Preservation and Change.” The event was successful in many ways; it included outstanding speaker talent, a highly engaged audience and much positive dialogue about the issues and challenges of the waterfront in both the near and distant future. Adding to the success, a comprehensive report with the same title as the conference was released at the Brooklyn Borough Hall gathering.

The [strategic report, “The Waterfront – A Brooklyn Model for Preservation and Change,”](#) is the product of five months of work by a chief planner and doctorate-level economists. It includes three parts:

- An economic analysis, led by Dr. Jonathan Peters
- A brief photographic essay by Robin Michals
- A planning and urban design perspective, led by Sapna Advani

I encourage you to read and reflect upon the report. It is my hope that the research and recommendations in this insightful document can enable a thoughtful, creative and successful plan for mixed-use development on the Brooklyn waterfront.

The importance of the report is clear. Brooklyn is well aligned to serve as a waterfront model for both New York City and numerous urban waterfront designations throughout the United States and in other countries around the globe.

Sincerely,

Jack S. Nyman  
Director

