REAL ESTATE REPOSITIONING:
A STRATEGY FOR THE NEW ECONOMY

AGENDA

8:00 - 8:30 AM  CONTINENTAL BREAKFAST

8:30 - 8:35 AM  WELCOME:
Jonathan Resnick
President
The Greater New York Construction User Council

8:35 - 8:45 AM  INTRODUCTORY REMARKS:
Jack S. Nyman
Director
The Steven L. Newman Real Estate Institute
8:45 AM - 9:10 AM  KEYNOTE SPEAKER:  
Anthony Malkin  
President  
Malkin Holdings  
Empire State Building Company

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### PANEL DISCUSSIONS

**MODERATOR:** 
Kenneth M. Block, Esq.  
Partner  
Tannenbaum Helpern Syracuse & Hirschtritt LLP

**9:10 AM - 10:10 AM**  
**Panel 1: Market Forces Driving Repositioning**  
Dana Robbins Schneider  
Northeast Market Lead, Energy and Sustainability Services  
Jones Lang LaSalle

Marc Spector, AIA  
Principal  
The Spector Group

Thomas Vecchione  
Principal/Design Director  
Gensler

**10:10 AM - 11:10 AM**  
**Panel 2: Implementation Techniques**  
Sukanya Paciorek  
Vice President, Corporate Sustainability  
Vornado Realty Trust

Joseph Romano  
Senior Associate  
Langan Engineering

**Dana Robbins Schneider**  
Northeast Market Lead, Energy and Sustainability Services  
Jones Lang LaSalle

**11:10 AM - 12:10 PM**  
**Panel 3: Sources of Incentives, Tax Credits and Financing**  
Mary A. Brennan  
SVP, Director of Field Offices  
Community Preservation Corp.

Nicholas D’Alessandro, CPA

Scott O’Sullivan, CPA  
Partner  
Margolin, Winer & Evens LLP

**Scott A. Singer**  
Principal  
The Singer & Bassuk Organization LLP

**12:10 AM - 12:15 PM**  
**Closing Remarks**  
Jack S. Nyman  
Director  
The Steven L. Newman Real Estate Institute
ABOUT THE STEVEN L. NEWMAN REAL ESTATE INSTITUTE
The Steven L. Newman Real Estate Institute, located at Baruch College, provides applied research, professional and continuing education, and conferences to the real estate industry, as well as organizations focused on public policy. Since its founding in 1996, the Institute has pursued and provided timely insight on critical urban issues beyond those traditionally associated with core real estate topics. Focus areas include sustainability, historic preservation, asset repositioning, energy efficiency, comparative market analysis, econometrics, property remediation, building retrofits, and public transportation needs to name but a few. The professional and continuing education offerings are New York State-approved and include certificate programs in real estate, sustainability, construction management, and facilities management. In all efforts, the Institute’s approach is to identify pivotal theoretical knowledge and research and convert it into a clarified form for immediate assimilation by industry and related organizations, agencies, and professional organizations.

ABOUT THE GREATER NEW YORK CONSTRUCTION USER COUNCIL
The Greater New York Construction User Council (GNYCUC) advances the practical needs of owners and users of construction and construction-related services in New York through an understanding of construction policy, methodology and technology. Our goals:

• To promote cost-effective and safe construction
• To encourage a higher level of professionalism in project management
• To provide a key forum to discuss issues, policies and laws affecting the construction industry
• To better understand new technology and new initiatives in sustainable construction