

News Release

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Top Officials and Experts to Convene at Major June 14 "Airports" Conference

Focus: 21st-Century Makeovers for the New York Metro Region

New York, NY – June 3, 2010

Airports are vital to the New York metro region's economy. But they're operating near or at maximum capacity, largely with 20th-century technology. Customer satisfaction is low. Air traffic is projected to grow sharply. Modernizing operations, expanding capacity, boosting efficiency, and meeting sustainability goals together constitute a challenge without precedent in aviation's over 100-year history.

On June 14, 2010, top officials and experts will convene to report on work that's under way to meet this challenge, at a major conference, "Airports: 21st-Century Makeovers for the New York Metro Region."

Topics will include the public policy dimensions of airport operations; sustainable planning, design, and construction; models for financing airport improvements; and adoption of advanced technologies and safety management systems – notably, NextGen, which is driving a transformational shift from a ground-based system of air traffic control to a satellite-based system of air traffic management. Its benefits include more efficient use of airspace, and reduction of risk, gridlock, fuel consumption and associated carbon emissions, and environmental impacts, including noise pollution.

Conference sponsors include the Steven L. Newman Real Estate Institute at Baruch College, CUNY; CUNY's Aviation Institute at York College; CUNY's Urban Transportation Research Center; the CUNY Institute for Urban Systems; and the Port Authority of New York & New Jersey. The media partner is the McGraw-Hill Companies.

Jack S. Nyman, Director of the Newman Real Estate Institute, observes that the real estate industry, the entire business sector, and the public policy community all have a direct stake in the future of the region's airports. "The alliance among our conference sponsors is unusual, and notable," he points out. "It signals recognition of the need to build long-term, widespread support for the investments that are essential to maintaining our airports' competitiveness in the global marketplace."

Robert I. Aceves, Director of the CUNY Aviation Institute, observes that "the aviation industry is not just accepting change; it's embracing it. These are exciting times! Our conference captures that excitement, and we hope it will be the first in an annual series."

Speakers include:

Honorable Gregory W. Meeks, U.S. Congress, 6th Congressional District, New York

Christopher O. Ward, Susan M. Baer, Tom Bock, Patty Clark, and Kiran Merchant,
Port Authority of NY & NJ

Carl E. Burleson, Catherine Lang, and Michael Romanowski, Federal Aviation
Administration

Madelyn Wils, New York City Economic Development Corporation

Neysa C. Pranger, Jeffery M. Zupan, Regional Plan Association

Kathryn S. Wylde, Partnership for New York City

Art Torno, American Airlines

Lorne Cass, Delta Air Lines

Robert Maruster, JetBlue

Roger Cohen, Regional Airline Association

William Fife, Fife Consulting

Doreen M. Frasca, Frasca & Associates

Marion Kromm White, Gensler

Tom Rossbach, HNTB

Robert I. Davidson, STV

The event will be held from 8:30 a.m. to 3:15 p.m., at the McGraw-Hill Auditorium and Gallery, 1221 Avenue of the Americas, 2nd Floor, New York, NY 10020. Light refreshments will be served from 8:00 a.m. to 8:30 a.m.

The event is free, but space is limited. Preregistration is encouraged, at

<http://www.baruch.cuny.edu/realestate/events/airports.html>

The Steven L. Newman Real Estate Institute addresses issues important to the real estate industry and public policy, through interdisciplinary applied research and public events. It also offers non-degree courses in real estate.