



Patrick Crittenden

NEWMAN VISITING SCHOLAR PATRICK CRITTENDEN BRINGS FRESH PERSPECTIVE ON CLIMATE CHANGE AND ENERGY EFFICIENCY FOR THE BUILT ENVIRONMENT

The Steven L. Newman Real Estate Institute at Baruch College to feature Crittenden in two roundtable discussions

NEW YORK, NY- March 18, 2013 – Since 1996, [The Steven L. Newman Real Estate Institute](#) at [Baruch College](#) has led the real estate sector in education, professional development, research and topical conferences. The Institute sees the importance of acknowledging the need for cultural change in energy efficiency and management regarding climate change and has looked internationally for effective solutions. Bringing Patrick Crittenden on as a visiting scholar is an important step toward understanding what is being done successfully in Australia and Europe and how to apply those strategies and solutions to the New York metropolitan region and nationally.

Crittenden has partnered with corporate and government clients on projects that span climate change strategy development, training and education, government policy and program development. He has been involved in the development of key energy efficiency policy and program measures in Australia including the National Energy Efficiency Opportunities legislation, which was introduced in 2006. As well as developing and evaluating government energy efficiency policy and programs, Patrick has researched the success factors that have seen leading real estate firms in Australia achieve energy saving of between 25 and 35 percent over the past five years. Crittenden has presented the outcomes of his research and experience in Asia, Europe and the United States in recent years.

Crittenden will share his wealth of international knowledge with the Newman Institute through participation in conferences, developing workshops and education programs for the Advanced Energy Performance (AEP) Certificate program, research and white papers. Topics will include the response of the real estate community in Australia to climate-related weather events, designing complementary policies for energy efficiency to support cultural change in real estate and strategies that real estate firms can use to ensure they maximize business outcomes whilst meeting the requirements of energy efficiency legislation.

“Patrick has created important energy and sustainability programs in Australia that have proven to be successful examples of progressive change in social thinking, corporate culture and the advancement of climate change response for real estate policymakers and stakeholders. We can learn greatly from his case studies and I look forward to bringing this important content and dialogue to our region,” stated [Jack Nyman](#), Executive Director of the Steven L. Newman Real Estate Institute.

“The New York real estate community has faced similar climate change-related challenges both in terms of severe weather events and the need to improve energy efficiency and reduce greenhouse gas emissions,” said Crittenden. He continued by saying that “Sharing experiences internally helps us to collectively explore the relative strengths of our approaches and to identify ways in which we can make them even more effective.”

The Steven L. Newman Real Estate Institute will host two roundtable discussions featuring Patrick Crittenden at Baruch College: “Bridging the Energy Efficiency Gap, Can Government Policy Drive Strategic Energy Management?” on Wednesday, March 20 and “Leveraging Public Mandates for Private Gain: Integrating Energy Efficiency into Corporate Culture,” on Friday, March 22. **For additional information on these discussions contact Sara Hilska Taylor at sara.hilskataylor@baruch.cuny.edu.**

[The Steven L. Newman Real Estate Institute](#) offers education and research opportunities to address the needs of the real estate industry. Through professional education courses and workshops, the Institute trains current practitioners and the next generation of real estate professionals, helping them succeed in, and contribute to, an evolving marketplace. As Executive Director of The Steven L. Newman Real Estate Institute, [Jack S. Nyman](#) leads strategic planning and partnering; guides education programs, research, publishing, and public events; and manages operations. Under his direction, the Institute hosts dynamic public events for industry experts to share their knowledge and advance thinking in the field. Individuals, companies, nonprofit organizations, and public agencies all benefit from the programs offered by the Institute.

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MEDIA CONTACTS:

Manny Romero, (646) 660-6141, manuel.romero@baruch.cuny.edu

Mercedes Sanchez, (646) 660-6112, mercedes.sanchez@baruch.cuny.edu