

MEDIA RELEASE

**Baruch College Welcomes
Alex Rovt, President and CEO,
IBE Trade Corporation to Discuss
“Buying in On Wall Street”**

*An Exclusive Conversation on Real Estate
Investing and the Global Economy*

NEW YORK, NY- January 6, 2014 – [The Steven L. Newman Real Estate Institute](#), part of the [Zicklin School of Business](#) at [Baruch College](#) will host billionaire philanthropist and industrialist Alex Rovt, President and CEO of IBE Trade Corporation, for a conversation regarding his recent [all-cash \\$303 million purchase](#) of New York’s iconic, ziggurat-topped Bankers Trust Building at 14 Wall Street. The event, which is scheduled for 8 a.m. – 10 a.m., Thursday, January 30, provides a unique opportunity to learn firsthand about strategic real estate investing from one of America’s most successful industrialists.

“This interview will provide a rare opportunity to learn more about a man whose genius, intuition, remarkable timing and ability to seize opportunity have made him a respected force in the international business community. Mr. Rovt’s acquisition of 14 Wall Street was a stellar example of how he converged his keen understanding of real estate, our city, the global markets and our economy to forge a new strategic direction for his next area of investment opportunity,” said [Jack S. Nyman](#), Executive Director of the Steven L. Newman Real Estate Institute. “The importance of this event is to gain valuable real estate and business insight from a global thinker who lives on the international playing field. What better way to do this than through a man of Mr. Rovt’s success and character.”

Nyman will moderate the discussion with Alex Rovt, regarding his international perspective on a variety of topics, including:

- foreign investment and how it relates to Manhattan
- what lower Manhattan means to him
- leveraging as a component to our real estate system
- the challenges and importance of land marking
- the New York and global economies
- the role of the middle class in strengthening America
- what his faith has taught him about land, gold and cash

Alex Rovt built his fortune as CEO of the global fertilizer giant, IBE Trade Corporation. He is ranked 372nd in Forbes' list of the 400 wealthiest Americans and is the owner of more than 23 properties around New York City and many European holdings. Rovt serves on the NYC Board of Correction, is trustee of the John Jay College of Criminal Justice and runs a private global investigation firm out of the Manhattan offices of his company, IBE Trade.

EVENT DETAILS:

WHAT: "Buying in on Wall Street: Learn the Inside Story on 14 Wall Street's Defining Moment"

WHEN: Thursday, January 30
8 a.m.- 10 a.m.

WHERE: Baruch College
The William and Anita Newman Conference Center, Room 750
151 East 25th Street ([directions](#))

RSVP REQUIRED

Co-sponsors for this event include Herrick LLP, Sciam Construction and Executives on Campus, Baruch College Accounting Society, Por Columbia, Golden Key Honor Society, Italian American Association, Corporate Ethics and Etiquette Society.

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[The Steven L. Newman Real Estate Institute](#) at Baruch College offers a wide range of educational and research opportunities to broadly address the needs of the real estate industry. The Institute is part of the [Zicklin School of Business](#), the largest accredited collegiate school of business in the United States, and offers professional education courses and workshops to train current practitioners, as well as the next generation of real estate professionals, helping them succeed in, and contribute to, a dynamic and fast-evolving marketplace. As Executive Director of The Steven L. Newman Real Estate Institute, [Jack S. Nyman](#) leads operations, strategic planning and industry partnering; and guides professional development and continuing education programming, topical research, symposia and public events. Under his direction, the Institute has achieved national recognition as an industry provided of cutting edge programs to inform real estate asset managers on cost effective strategies for portfolio optimization. Individuals, academics, students, corporations, nonprofits, and government agencies all benefit from the programs offered by the Institute.

About Baruch College:

[Baruch College](#) is a senior college in the [City University of New York](#) (CUNY) with a total enrollment of more than 17,000 students, who represent 160 countries and speak more than 100 languages. Ranked among the top 15% of U.S. colleges and the No. 5 public regional university, Baruch College is regularly recognized as among the most ethnically diverse colleges in the country. As a public institution with a tradition of academic excellence, Baruch College offers accessibility and opportunity for students from every corner of New York City and from around the world. For more about Baruch College, go to <http://www.baruch.cuny.edu/>.

MEDIA CONTACTS:

Manny Romero, (646) 660-6141, manuel.romero@baruch.cuny.edu
Celene McDermott (646) 660-6134, celene.mcdermott@baruch.cuny.edu