

## **The Steven L. Newman Real Estate Institute Partners with City & State**

New York, NY, October 5, 2012 - The Steven L. Newman Real Estate Institute has formed a strategic alliance with City & State, the only publication in New York devoted solely to covering government and politics in the city and state. The alliance has significance on a number of different levels. "Combining our collective communities at suitable conferences will create an environment that is well aligned for promoting public policy dialogue. Collaborating to plan future events will position not only our conferences but also our many professional educational offerings and our applied research to address the most pressing issues in a way that can inspire change in this most influential state of New York," according to Executive Director of the Institute, Jack S. Nyman. "And the partnership allows the Institute to expand its areas of emphasis," Nyman continued.

The collaborative arrangement between the Institute and City & State is effective immediately. In fact, the two entities co-presented "On Energy," a timely and proactive morning conference on Monday, October 1, 2012. The venue was the William and Anita Newman Conference Center on the Baruch campus. Sponsors included the NY Affordable Reliable Electricity Alliance, GenOn and Con Edison. Additional partners included the New York League of Conservation Voters, the Manhattan Chamber of Commerce and the Berman Group.

Opening remarks for the conference were made by Emily Grace, P.E., Associate Director of Research & Development for the Institute, on behalf of the Institute's Executive Director, Jack S. Nyman. Panelists for the conference included Arthur 'Jerry' Kremer, Chairman of the New York Affordable Reliable Electricity Alliance; Assemblyman and Energy Committee Chair Kevin Cahill; Congressman and Member of the House Committee on Natural Resources Paul Tonko; Con Edison Director of Government Relations Kevin Lanahan and Deputy Mayor of the City of New York for Operations Caswell Holloway. Discussions covered a broad range of topics, from the coordination and interplay of Federal, State and New York City government as it relates to energy policy, the current state of energy output versus consumption across the region, what to expect in coming years for methods of expanding New York State's energy supply to meet with growing demand and how that dovetails with upgrading our transmission of energy across the State.

The conference was very well attended with a standing room only audience of approximately 150. Numerous corporations, academic institutions and government agencies were represented. The event opens the door to continuing discussions on these and other pressing energy issues, and it paves the way for future, formative collaborations by City & State and the Institute.

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[Baruch College](#) is a senior college in the [City University of New York](#) (CUNY) with a total enrollment of more than 17,000 students, who represent 160 countries and speak more than 100 languages. Ranked among the top 15% of U.S. colleges and the No. 3 public regional university, Baruch College is regularly recognized as among the most ethnically diverse colleges

in the country. [The Steven L. Newman Real Estate Institute](#) offers education and research opportunities to address the needs of the real estate industry. Through professional education courses, the Institute trains current practitioners and the next generation of real estate professionals, helping them succeed in, and contribute to, an evolving marketplace. As Executive Director of the Steven L. Newman Real Estate Institute, [Jack S. Nyman](#) leads strategic planning and partnering; guides education programs, research, publishing, and public events; and manages operations. Under his direction, the Institute hosts dynamic public events for industry experts to share their knowledge and advance thinking in the field. Individuals, companies, nonprofit organizations, and public agencies all benefit from the programs offered by the Institute.

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Formed from the merger of City Hall and The Capitol newspapers, City & State provides insightful and detailed coverage of the politics, the policies and the people that drive New York. The full-color newspaper features in-depth analyses of the biggest issues facing New York. Interviews with leaders in government, politics and advocacy are regularly included.