BARUCH COLLEGE  
PRESIDENT'S CABINET MEETING  
October 3, 2011

Agenda

1. Approval of Minutes
2. President’s Remarks
3. Provost Matters
4. Reso A Projects: Updates
5. Discussion of issues and concerns re: CUNY Master Plan
6. Enrollment target for Spring ’12 and preliminary enrollment plans for AY 2012-13
7. Other Old Business
8. New Business

Attendance:
Mitchel B. Wallerstein, President  
David Birdsell, Dean, School of Public Affairs  
John Choonoo, Director of the Office of Institutional Research  
Ben Corpus, Vice President for Student Affairs & Enrollment Management  
John Elliott, Dean, Zicklin School of Business  
Arthur Downing, Chief Librarian and Chief Information Officer  
Gabriel Eszterhas, Vice President for Administration and Finance  
Mark Gibbel, Vice President for College Advancement  
Mary Gorman, Chief of Staff  
Christina Latouf, Assistant Vice President for Communications, Marketing and Public Affairs  
James McCarthy, Provost and Senior Vice President for Academic Affairs  
Jeffrey Peck, Dean, Weissman School of Arts & Sciences and Vice Provost for Global Strategies  
Stephanie Vullo, Executive Legal Counsel

Absent:  
Terrence Martell, Chair, Faculty Senate

Approval of Minutes
A motion was made to approve the minutes of the September 19th meeting and the minutes were approved.

President’s Remarks
President Wallerstein briefed members of Cabinet on an Associated Press article on alleged spying by the New York City Police Department on Muslim student associations at various New York City college campuses including Baruch College, Hunter College, Brooklyn College and Queens College and other various schools. He noted the faculty of Brooklyn College passed a resolution condemning the alleged spying. A discussion followed.

President Wallerstein reported on his visit to the BMCC facility that could potentially house Baruch College business programs. A brief discussion followed.

The President noted Dean Peck has officially been appointed The City University of New York representative for the World Cities Universities for World Class Network (WC²), a collective of international universities with the goal “to advance understanding and recognition of the role of
universities in world cities and the matters that are of common interest to them, not only locally, but internationally through collaboration.” CUNY is now considered one of the founding members of WC².

**Provost Matters**

Provost McCarthy reported the College is working to populate CUNY’s Pathways Committee for business programs. He noted the chancellery has agreed to appoint Professor Seth Lipner as chair of the committee. A brief discussion followed.

**Reso A Projects: Updates**

Vice President Eszterhas provided an update on FY12 Reso A Projects and FY13 Reso A Requests. He distributed related documents. President Wallerstein stressed the need for a strategic sense of what projects are critical. He requested that members of Cabinet email to him arguments indicating a specific order of prioritized projects. A discussion followed.

**Discussion of issues and concerns re: CUNY Master Plan**

Members of Cabinet discussed the document outlining the planning process of the CUNY 2012-2016 Master Plan, which was distributed prior to the Cabinet meeting. It was noted that all Colleges must submit their comments back to CUNY Central by October 28th. It was noted that globalization should be a category in the CUNY Master Plan. Vice President Corpus stated he would draft up comments on the admissions section. Dean Elliott noted that changes in CUNY’s admissions policies could affect global programs.

**Enrollment Target for Spring '12 and Preliminary Enrollment Plans for AY 2012-13**

Vice President Corpus distributed the documents *Spring 2012 Enrollment Projection* and *Draft Enrollment Projections Fall 2012 and Spring 2013*. President Wallerstein asked for comments. A discussion followed. It was noted that there is growth potential in graduate enrollment. President Wallerstein noted the balance of first year students versus transfer students enrollment should be a strategic plan discussion. Dean Peck noted that students that do not meet the Zicklin School’s requirements are fed into the Weissman School, thus an increase in transfer students would vastly affect the Weissman school. He additionally noted that CUNY’s Pathways program may have an effect on Tier III minors. Vice President Eszterhas reported the College will need at least an enrollment of 17,500 to meet revenue targets.

**Other Old Business**

*Student Center and Academic Excellence Fees*

Vice President Corpus reported he met with Leon Fischman, the Graduate Student Assembly (GSA) President. He noted graduate students do not wish to contribute to the Student Center fee due to the recently instituted academic excellence fee. Additionally, the GSA has inquired about how the funds generated from the academic excellence fee will be spent. President Wallerstein stressed the need for the deans to communicate to students how the academic excellence fee will be used.

*No Smoking Policy*

President Wallerstein inquired about the enforcement of the no smoking policy. Vice President Eszterhas suggested the possibility of implementing the CUNY policy, although the policy will not be implemented system-wide until September 2012. Ms. Latouf suggested increasing communications regarding the smoking policy.

**New Business**

None