BARUCH COLLEGE
PRESIDENT’S CABINET MEETING
March 28, 2011

Agenda

1. Approval of Minutes 
2. President’s Remarks 
3. Provost Matters 
4. NCAA Infraction and Aftermath 
5. Enrollment Update 
6. Residency Appeal for Retroactive Tuition Refund 
7. Math and Other So-called “Killer Courses.” What can be done to increase retention? 
8. Student Technology Fee Plan 2011-2012 
9. International Undergraduate Recruitment 
10. College Budget Management 
11. Private Philanthropy/BCF 
12. Other Old Business 
13. New Business

Attendance:
Mitchel B. Wallerstein, President 
David Birdsell, Dean, School of Public Affairs 
Ben Corpus, Vice President for Student Affairs & Enrollment Management 
Arthur Downing, Chief Librarian and Chief Information Officer 
John Elliott, Dean, Zicklin School of Business 
Mark Gibbel, Vice President for College Advancement 
Mary Gorman, Chief of Staff 
Christina Latouf, Assistant Vice President for Communications, Marketing and Public Affairs 
Terrence Martell, Chair, Faculty Senate 
James McCarthy, Provost and Senior Vice President for Academic Affairs 
Jeffrey Peck, Dean, Weissman School of Arts & Sciences 
Stephanie Vullo, Executive Legal Counsel 
Beverly Wolff, Baruch College Fund Board Liaison

Absent:
John Choonoo, Director of the Office of Institutional Research 
Gabriel Eszterhas, Vice President for Administration and Finance

Approval of Minutes
A motion was made to approve the minutes of the March 14th meeting and the minutes were approved.
President’s Remarks
State Budget
President Wallerstein gave an update on the state budget and its effect on CUNY. A discussion followed.

Student Diversity
President Wallerstein briefed members of Cabinet on the March 17th luncheon discussion on enhancing the college's recruitment and retention of under-represented minority students. A discussion followed.

Vice President Corpus distributed a document for review. A discussion followed.

Summer Session Planning Meeting
President Wallerstein briefed members of Cabinet on the March 25th meeting regarding summer session planning. He thanked Vice President Corpus for providing the related research for the meeting. The President stressed there is a need to do better than last year. A brief discussion followed. It was noted that freshmen who took summer session courses are more likely to graduate in four years.

Provost Matters
Third Year Review of Pre-Tenure Faculty
Provost McCarthy gave an update on the implementation of the CUNY Board of Trustee approved third year review of pre-tenured faculty. It was noted the respective school deans will meet with academic department chairs to review the third year review reports which will be placed in the respective faculty member’s file. He stressed that Vice Chancellor Frederick Schaeffer, General Counsel and Senior Vice Chancellor for Legal Affairs, has requested that all colleges implement this practice now. It was reported that PSC CUNY has expressed concerns regarding the third year review, as this policy was not included in the collective bargaining agreement. The Provost noted this policy will be discussed fully at the next meeting of the Academic Council.

Proposed General Education/Transfer Policy
Members of Cabinet discussed and expressed concern regarding the proposed general education/transfer policy. Grave concern was especially expressed over the possible loss of the Great Works of Literature I and II requirements of which all Baruch students are currently required to take.

NCAA Infraction and Aftermath
President Wallerstein gave an update on the NCAA Infraction against Baruch College. The Baruch College Department of Athletics has cooperated fully with a six-year-old investigation by the National Collegiate Athletic Association (NCAA) that closes the books on certain infractions that occurred during the 2005–2006 season in regards to violations in the women’s basketball
program. The College was commended for its response. President Wallerstein acknowledged the effort of Vice President Corpus and his colleagues in the Student Affairs division for their response to the matter. It was noted the infraction received very little media coverage. A brief communication was sent out to the Baruch College community regarding the matter.

**Enrollment Update**

Vice President Corpus led a discussion on enrollment. He distributed enrollment data documents for review and discussion.

President Wallerstein noted it is necessary to determine how to accommodate the increased enrollment once portions of the 17 Lex building are taken offline for renovations.

**Residency Appeal for Retroactive Tuition Refund**

President Wallerstein highlighted *The New York Times* article “3 SUNY Graduates File Suit to Get a Tuition Break.” Vice President Corpus distributed a copy of the article. The article reports on the experiences of SUNY students who were charged out-of-state resident tuition, when in fact they met the requirements of in-state resident tuition.

Vice President Corpus distributed a document on residency. He reported that CUNY Central is reviewing potential cases of which CUNY students may have been questionably tagged as out of state residents. A discussion followed.

**Math and Other So-called “Killer Courses.” What can be done to increase retention?**

Members of Cabinet discussed the need to explore ways to improve the pass rates of required math courses. It was noted that Professor Katherine Goodman was awarded a grant to explore alternate pathways to teaching math courses. Additionally, it was noted that both Professors of Mathematics, Walter Wang (Chancellor’s Award Winner) and Peter Gregory were recognized for notable use of instructional technology.

**Student Technology Fee Plan 2011-2012**

Dr. Downing gave a brief overview of the draft of the 2011-2012 student technology fee plan which was distributed to members of Cabinet prior to the meeting. He noted the final version must be submitted to CUNY no later than March 31st.

Members of Cabinet approved the 2011-2012 student technology fee plan.

**International Undergraduate Recruitment**

Dean Elliott briefed members of Cabinet on a recent trip to Singapore where he attended an International Executive Program graduation. He noted that students who attended and graduated from the IEP programs reported an increase in better job opportunities. Ms. Latouf noted any acquired photos of the graduation ceremony have the potential to be placed on the website.

Members of Cabinet discussed how to improve the international programs.
College Budget Management
This discussion is deferred until the next meeting.

Private Philanthropy/BCF
Vice President Gibbel led the discussion on private philanthropy. He reported on the fundraising efforts in direct relation to the 2011 annual Bernard M. Baruch dinner. [Copies of the invitation to the dinner were distributed to members of Cabinet at the beginning of the meeting.]

Other Old Business
Commencement
Ms. Gorman gave an update on the proposed honorary degree recipients and invited speakers for the 2011 Baruch College Commencement Ceremony. It was noted that there will be both a morning and an afternoon ceremony. Chancellor Goldstein will be attending the afternoon ceremony at which a presidential investiture will be part of the program.

It was stressed that the deans should encourage faculty participation at both ceremonies.

Baruch College Fund Board Meeting
It was noted the next Baruch College Fund Board meeting is on April 28th, the day after the annual Bernard M. Baruch dinner. President Wallerstein noted Ms. Wolff is preparing for the meeting as BCF governance issues will be raised at the meeting.

The President reported the BCF is close to identifying its next President

Non-CUNY Use of Baruch College Name
Vice President Corpus reported that a member of his staff has found evidence that a SUNY school is advertising “Baruch Online Alternative” courses. He circulated a copy of the web advertisement. The College will be pursuing a cease and desist order on the use of Baruch’s name in the advertisement

New Business
None