

# **Martin Begun for Congress**

**A local leader with a national reputation.**

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Lewis Kruger, Chairman

Robin Farkas, Finance Chairman

Clarence Goldberg, Treasurer

4 Lexington Avenue, New York, New York 10010



# Here's What Some Prominent Democrats Are Saying About MARTIN BEGUN:

**DISTRICT LEADER HOWARD AMRON.** "As a political leader on the east side of Manhattan, Martin Begun's reputation for integrity and fair dealing has been unblemished. That reputation is not limited to our part of the political world, but is widespread and recognized on a national level."

"There is no question that the Congress would benefit from his abilities and perceptions."

**MAYOR ABRAHAM BEAME.** "It is a personal pleasure for me to offer my endorsement of Dean Martin Begun's candidacy for Congress in the 18th C.D. Since 1974 Martin Begun has worked effectively on behalf of all of the citizens of this City as a member and then Chairman of the City's Mental Health Board. His expertise in the health field and his determined efforts to improve the conditions and services in this City

have been a major contribution to the City's well-being.

"I can think of no individual who better merits your support, Martin Begun will be a most effective Congressman representing his district and his City without peer."

**JOEL HARNETT.** "Martin Begun, an old friend, is an experienced administrator with long years of service in both civic and political endeavor. He has dedicated himself to service to the east side community and yet has a demonstrated grasp of national and international issues."

"He has the intensity of interest and talent to serve our district well and will provide the showcase kind of leadership that has made our congressional seat so prestigious on the local and national scene."

**DISTRICT LEADER ALAN WARSHAUER.** "Martin Begun is

a unique person who has worked for our community for over fifteen years without running for elective public office. This selflessness and humility has made his activities on our behalf more effective and successful—in our district, and in the city, state and national governments. As he now seeks to be our Congressman, he will bring to such office an unequalled wealth of experience and knowledge of the needs of the 18th C.D."

**MARVIN ROSENBERG.** "I first became impressed with Martin Begun's ability and concern for his community when he worked with me in an executive capacity in the 1968 Humphrey Presidential Campaign. Martin Begun would bring complete and sympathetic understanding not only to the areas of health and higher education, but to all areas touching on urban problems such as housing, employment and economic

problems besetting this and other cities."

"I am honored to support Martin Begun as a candidate for Congress."

**DISTRICT LEADER LOLLY GERSHUNY.** "Martin Begun will make a superb Congressman. He is a skilled negotiator and administrator, he is patient and intelligent. He has the wit to avoid confrontation and work with those whose views may be different. These are precisely the qualities needed for a leader to be felt and heard in Washington, the city and the district."

**ROXANNE OLIVO.** "Marty Begun's years of community service alone qualify him for congress. His unique expertise in health, higher education and social policy make him the best possible candidate for congress. he will be a great congressman."

PAID FOR BY BEGUN FOR CONGRESS COMMITTEE CLARENCE GOLDBERG, TREASURER  
4 LEXINGTON AVE., NEW YORK, N.Y. 10010 674-8350

## Martin Begun for Congress

- \* Co-chairman with Ed Koch, 18th C.D. 1969-77.  
Caucus of Public and Party officials,
- \* Chairman, Advisory Board to the NYC Department of Mental Health, Mental Retardation and Alcoholism Services.
- \* Member, National Executive Committee, American Jewish Congress; Member, AJC official mission to the Inauguration of President Lopez Portillo of Mexico.
- \* National Chairman, Deans of Student Affairs, Association of American Medical Colleges, 1975-77.

ENDORSED BY:  
EDWARD COSTRYAN  
FRANK KARELSEN, SR.  
CHARLOTTE SPIEGEL  
EUGENE LANG  
DAVID KLEIN  
EUGENE BOCKMAN  
BARBARA JONAS  
BRUNO CAPPPELLINI  
ARTHUR HERTZBERG  
HOWARD RUSK

- \* Administrative Dean, NYU Medical School; lecturer and instructor, University of Maryland and CUNY's Baruch College.
- \* Past Chairman, N.Y. County Democratic Executive Committee; Democratic District Leader, 68th A.D., 1965-77; President Lenox Hill Democratic Club, 1962-65; Secretary, N.Y. County Democratic Committee, 1971-73; reform candidate for County Leader, 1975.
- \* Trustee, Sackler School of Medicine (New York Program), Tel Aviv University; Trustee, City Club of New York; Trustee, N.Y.C.-Rand Institute.

## MARTIN BEGUN—A Local Leader With a National Reputation

# MARTIN BEGUN

FOR

## CONGRESS 18th C. D.

**A Local Leader  
with a  
National Reputation.**





## MARTIN BEGUN: A Local Leader With A National Reputation

We need a congressman we can see, hear and talk to here in our community, not on national TV. We need a congressman who can make the difference in our neighborhoods as well as work effectively for us in Washington. Marty Begun can be that congressman. His record of achievement shows that he is a local leader, nationally recognized in several fields.

Marty Begun knows the district. He knows the people and their problems. As a district leader and as Co-Chairman with Ed Koch of the 18th C.D. Caucus of Public and Party officials, he helped coordinate the efforts of those working on important community issues. And he did so with great success.

As Administrative Dean of N.Y.U. Medical School, he has special expertise and a national reputation in health and higher education. As a congressman he would be without peer in designing a National Health Plan, the most significant piece of social legislation since the Social Security Act of 1935. He has lectured at many universities and has focused special concern on meeting community health needs. And, Marty Begun is nationally and internationally known as a leader in Jewish affairs and as a strong friend of and advocate for the State of Israel.

## MARTIN BEGUN Speaks On The Role Of A Congressman

"A Congressman must be more than the traditional legislator whose staff writes letters to bureaucrats when constituents have problems. I will personally be involved in resolving problems with federal agencies. That's very important, for when a Congressman follows one complaint through it not only solves that one problem, it teaches the bureaucrats something that helps others as well."

"A Congressman must link national issues to local concerns. I will be a leader in the fight for the needs of our community and our City. I'll work for continued financial aid, expanded job opportunities, community development, and bring my expertise to bear in health and higher education, and the whole range of urban problems."

"Oversight must be a most important part of the Congressman's role. He must see that the Executive Branch executes the laws as Congress intended. And, he must see that those laws and agencies serve the needs of individuals and institutions effectively. The New York City Congressman has a special responsibility. He must insist that the City spend its federal dollars in a timely, efficient and productive manner. Only in this way can a Congressman from New York win the respect of his colleagues and repair the City's damaged credibility."

"I'll ask my N.Y.C. colleagues to join me twice a year in conducting public hearings on the performance of federal policy and agencies in the City. And those hearings will be held in New York, not Washington, so City and State leaders, as well as the public, can be heard."

## Here's Some Of What MARTIN BEGUN Has Been Saying In Living Rooms, Clubs And Forums:

**NEW YORK CITY'S FUTURE**—"We need flexibility in the federal approach to our problems. A national urban policy that recognizes the unique requirements in both scope and magnitude of our City's needs must be adopted. New York City requires continued seasonal financing, relief from the the welfare burden and new federal funds for transportation, jobs creation and maintenance and restoration of our City. I will be a leader in those fights."

**HEALTH**—"We need a national health plan that is comprehensive, cost-effective and, above all, humane. We must create a one-class health system that gives everyone equal access to quality health care. We must move immediately to cover the needs of those now uninsured, and cover the nation's entire population for catastrophic illness."

**EDUCATION**—"Our academic and career counselling services are a disaster. We're not only wasting millions of dollars, we're wasting lives. We must identify growth areas of job opportunities and prepare our students to enter them."

**JOBS**—"The national government must provide a fund for private and public urban development. We can, with a little money and a lot of imagination, create a 5-year apprenticeship program that will teach people trades with a future. We can create, and fulfill, hope for those without it."

**TAXES**—"It seems that the Carter Administration is walking away from it's commitment to tax reform just as it's trying to do with welfare reform. I, for one, won't be bribed by a one-time \$300 tax reduction. We must settle for no less than a comprehensive overhaul of the tax structure."

**FOREIGN POLICY**—"Our Human Rights Policy should be applauded but we need to encourage its application in a more uniform manner. We ought not be selling arms to Peru when the sale will bankrupt that country and leave its peoples' needs unintended. We need to be more consistent in Africa, majority rule in South Africa is as correct and desirable as it is in Rhodesia."