

Report of the School of Public Affairs to Baruch College General Faculty October 22, 2009

Enrollment:

The School of Public Affairs welcomes 378 new graduate students this fall semester, representing a +16% increase in new graduate students from last fall's entering class. This is the second consecutive year that SPA has experienced a 16% growth in the entering class. This fall the School of Public Affairs had a 13.7% overall increase in number of applications from fall 2008. The MEd in Higher Education, XMPA, and Baruch Cohort of the Educational Leadership program experienced application changes of +15%, +19% and -5%, respectively. Traditional MPA applications were up +9.3%. The School was able to exceed enrollment targets for 3 of 3 of its traditional programs. SPA enrolled 378/345, or 109.6% of its target for entering first time graduate students. SPA has exceeded enrollment goals for three consecutive years. 565 continuing graduate students registered at SPA this fall, bringing the total graduate student population at SPA to 943 students, or +14.3%.

Women make up 69% of the graduate student body, representing a decrease of -2.9% from fall 2008. Of 849 students reporting ethnicity data, 44.9% (+1.7%) identify as White, 24.3% (+1.7%) Black, 16% (+.5%) Hispanic, 8.7% (+1.3%) Asian, 0.24% (+.14%) Native American, 3.9% (-1.8%) Other, and 10.7% (+5.2%) Choose not to Respond. The ethnicity data for new students is 39.7% White, 24.8% Black, 14.4% Hispanic, 6.9% Asian, 0.3% Other, and 12% Choose not to Respond. SPA's first-time graduate student population is comprised of 68.3% women and 31.7% men, or a -0.1% and +0.1% change from fall 2008, respectively. Values in parentheses reflect change from fall 2008 values.

The School of Public Affairs has 77 undergraduate official majors enrolled as of this fall's registration, representing a +8.5% change from fall 2008. The BS Public Affairs enrolled 75 students, or a +41.5% increase from fall 2008. Total SPA undergraduate population (including official BSPA and BSREMD majors, intended/expected BSPA majors, and students classed as C02 or students indicating interest in SPA at point of application) is 168 students, or a +16.7% change from fall 2008. SPA's undergraduate student population is comprised of 43% men and 57% women, unchanged from fall 2008

Total SPA enrollment for fall 2009 is 1,111 students, or +14.7% fall 2008 enrollment.

Spotlight on the Center for Innovation and Leadership in Government

CILG partnered with the Citizens Union in holding a public forum on the issue of renewing the legislation that provided for mayoral control of the city's education system. This extremely well-attended event, held on May 11, featured Joel Klein, Chancellor of the New York City Department of Education; Michael Mulgrew, CEO of the United Federation of Teachers; Joseph Viteritti, formerly executive director of the Commission on School Governance; Monica Major, a school parent; and local activists Rev. David Brawley and Ana Maria Archilla. The discussion was moderated by CILG co-director and Baruch professor Doug Muzzio.

The Women's City Club was CILG's partner last June in a discussion about the mayor's Small Schools Initiative moderated by school principal and MEd graduate Ben Shuldiner. Panelists included educators Joseph McDonald and Joshua Thomases, as well as Richard Stopol, president of NYC Outward Bound.

On September 2, the four candidates running for the Democratic nomination for NYC Comptroller convened at a public policy forum, entitled "The Buck Stops Here", which CILG co-sponsored with the Citizens Budget Commission (CBC). SPA Dean David Birdsell moderated the debate together with Carol Kellermann, president of CBC. Comptroller candidates John Liu, David Yassky, Melinda Katz, and David Weprin all participated.

CILG also sponsored a discussion of the issues related to developing a rescue plan for the MTA. This was part of the Peter F. Vallone lecture series and featured as panelists Peter Goldmark, who had served on the Ravitch Commission; Gene Russianoff of the Straphangers Campaign; Dr. Robert Paaswell of CCNY; and City Council Transportation Committee chair John Liu. All of these events were subsequently aired on CUNY-TV.

CILG plans for the fall term include developing an orientation program for newly elected members of the City Council, holding policy forums on addressing governance issues in Albany and on the 2010 decennial census, as well as working with Roosevelt Island Operating Corporation on an analytic overview to mark their 40th anniversary.

Other SPA Events

On September 9, the Center for Nonprofit Strategy and Management sponsored "The Helpers Need Help: New York City's Nonprofit Human Services Organizations Persevering in Uncertain Times." Partnering with the Human Services Council of New York, this program drew on original research conducted by CNSM in collaboration with Baruch College Survey Research.

On September 24 The Lillie and Nathan Ackerman Lecture Series Featured Susan Tuchman: "Global Anti-Semitism in the 21st Century".

Also on September 24, the Center for Nonprofit Strategy and Management, together with the Center for Equality, Pluralism and Policy, co-sponsored "Legal Services for Nonprofits," featuring Sean Delany and Michael Rothenberg, Executive Directors of the Lawyers Alliance for New York and New York Lawyers for the Public Interest, respectively.

Faculty News

The School of Public Affairs is pleased to announce the arrival of four new fulltime faculty members:

Frank Heiland joins us as Assistant Professor of public affairs and an affiliate of the CUNY Institute for Demographic Research. Heiland was Assistant Professor at Florida State University, where he taught in the economics department. He researches questions on population health.

Martha Stark joins us as a Distinguished Lecturer. Stark served as New York City's Commissioner of Finance for seven years under mayor Mike Bloomberg. Previously she worked as director of policy in the office of the Manhattan Borough President, and before that was a White House Fellow.

Peter Dobkin Hall joins us this fall as Substitute Professor after a year as CNSM Senior Research Associate. Hall, who taught several courses for the school on an adjunct basis last year, is a scholar of philanthropy and nonprofit organizations. He taught for many years at both Yale and Harvard.

Thomas Bonnett, a longtime adjunct instructor at SPA, joins the school in the fulltime capacity as a lecturer this year. Bonnett will teach several sections of the introductory undergraduate survey course, as well as a section of the undergraduate public finance class in the BSPA major.

After completing an ACE fellowship at Tufts University in the 2008-2009 academic year, *Nancy Aries* has taken leave from the faculty to become Interim University Dean for Undergraduate Education for all of CUNY. We congratulate her past years achievements and wish her luck at her new post this academic year.

Thad Calabrese, instructor in SPA's finance program, received his Ph.D. from New York University in August and has been promoted to Assistant Professor of public affairs.

Trudy Lieberman, past president of the American Society of Healthcare Journalists, and longtime columnist for *The Nation*, and professor of journalism at the CUNY School of Journalism, will be teaching a course in Spring, 2010 on the role of the media in making healthcare policy.

Jean-Michel La Fleur, a demographer who received his doctorate from the University of Liege (Belgium) has joined SPA for the year as a visiting Fulbright scholar. La Fleur studies immigration patterns within the European Union.

Professor Robert Smith was awarded a Guggenheim Fellowship for the 2009-2010 year to continue his research on Mexican immigration to the United States.

Professors Jack Krauskopf and John Casey were recently awarded a \$50,000 grant from the Robert Sterling Clark Foundation to support the production and dissemination of case studies of policy advocacy campaigns.

Scholarship Support for SPA

Baruch alumna Amy Hagedorn ('58) has provided an extraordinarily generous gift of \$1 million (\$200,000 during each of the next five years) to support scholarships and paid internships for undergraduate students in Public Affairs as well as support for faculty. The gift will be announced at a formal ceremony later this semester.