

Report of the School of Public Affairs to Baruch College General Faculty Fall 2007

Enrollment:

The School of Public Affairs welcomes 282 new graduate students this fall semester, representing a +3.3% increase in new graduate students from last fall's entering class. This fall the School of Public Affairs had a 3.4% overall increase in number of applications from fall 2006. Traditional MPA applications were up 3.4%. By June 6, 2007, one week prior to our application deadline, SPA's traditional MPA program already secured confirmation of 84% of our enrollment target, versus 44% in 2006. MPA applications at that point were up +32.7% from last year. SPA enrolled 284/270, or 105.2% of its target for entering first time graduate students. 433 continuing graduate students registered at SPA this fall, bringing the total graduate student population at SPA to 715 students, or +2.73%.

Women make up 71.9% of the graduate student body, representing an increase of +2.3% from fall 2006. Of 711 students reporting ethnicity data, 40.9% identify as White, 22.2% Black, 13.5% Hispanic, 4.5% Asian, 0.1% Native American, 6.2%, Other, and 14.6% Choose not to Respond. The entering class reflects the growing diversity of an already highly diverse graduate student population. The ethnicity data for new students is 38.5% White, 25.5% Black, 16.2% Hispanic, 4.0% Asian, 0.4% Native American, 5.0% Other, and 10.4% Choose not to Respond. SPA's first-time graduate student population is comprised of 71.9% women and 28.1% men.

New Faculty

SPA welcomes four new faculty this fall. Micheline Blum starts at SPA as a Distinguished Lecturer and is the new Director of the Baruch Research Survey Unit. She has directed research for NBC News and was President of Blum and Weprin Associates, Inc., an independent public opinion research firm specializing in polls for media and non-partisan organizations. Assistant Professor Hilary Botein joins us from the University of Connecticut. She holds a JD from Columbia University and a PhD from Northeastern University. Her research is centered on low income housing and community development policies and programs in the United States. Sonia Jarvis rejoins the SPA faculty this fall as a Distinguished Lecturer and Director for the Center of Equality, Pluralism, and Policy. Finally, Associate Professor Nicole Marwell joins us from Columbia University, her first teaching post after earning her PhD from the University of Chicago. Prof Marwell's research sits at the intersection of three subfields: urban, organizational, and political sociology with a substantive focus on nonprofit organizations, local and state policies, and Latina/o communities.

SPA's Academic Programs and Centers

Academic Programs

The MEd in Higher Education Administration program underwent an internal review completed in spring 2007. The report from the internal review of the MEd in Education Leadership is expected this fall. Both committee reports will be under review by School Curriculum and Executive Committees early this fall.

Centers

The CUNY Board of Trustees formally recognized the Center for Strategy and Management (CNSM) on July 1, 2007 with Jack Krauskopf, Distinguished Lecturer, as the founding director. The Center serves as a resource for research, professional development, and policy analysis for the nonprofit sector. CNSM held its first event, Using Research and Evaluation to Improve Services and Operation on September 20, 2007. For more information, please refer to the SPA website.

SPA has another newly redeveloped center, the Center of Equality, Pluralism, and Policy directed by Sonia Jarvis, Distinguished Lecturer. Their first event, an all-day conference, Lack of Access: Barriers to Higher Education, took place on October 4. The event was chaired by Sonia Jarvis and co-chaired by Professor Lynne Weikart. A few of the panelists include: Chancellor Matthew Goldstein, President Kathleen Waldron, David Stern, University of California School of Education, William Zumeta, University of Washington Graduate School of Public Affairs, and Anurima Bhargava with the NAACP Legal Defense Educational Fund, Inc. Panelists discussed the structural, financial, racial and political barriers to higher education and made policy recommendations designed to broaden access to higher education.

SPA's Executive Programs

The Executive MPA program welcomed its twenty-fourth cohort. Students come from organizations such as, Health and Hospitals Corporation, RoundAbout Theater, Salvation Army, Korean Consulate, Mayor's Office, and the Central Synagogue of New York City. Both programs meet on Saturdays.

New York City Housing Authority

In partnership with the New York City Housing Authority (NYCHA) and CUNY's School for Professional Studies, the School of Public Affairs launched an Executive Leadership Development Program that provides an in-depth education in leadership, management, communication, finance, and policy planning. The new program complements the SPA/NYCHA Leadership Academy Program, now in its second year of providing participants with best practices in leadership, management, communication, strategic planning, government relations, and housing policy. Together, the two programs provide an integrated development experience for NYCHA's senior executives.

Programs with Health Care Organizations

In partnership with the Greater New York Hospital Association's (GNYHA), the School of Public Affairs will launch its first session of the Leadership Development in Re-engineering Health Care Systems for Quality Outcomes. SPA has also worked with long-time partner, the New York City Health and Hospitals Corporation (HHC) to create a training program for behavioral health care senior managers and clinicians focusing on best practices in health care leadership and management.

SPA Faculty News

At the end of June 2007, eight SPA faculty members traveled to China in efforts to attend a conference on municipal services at Shanghai Jiao Tong University (SJTU) and to meet with officials at Shanghai University of Finance and Economics and Fudan, Tongji, and

East China Normal universities, all in Shanghai. The School is exploring relationships with all five institutions and anticipates a follow-up conference co-hosted with SJTU in the spring.

SPA has also established an academic connection with Université Paris XII Val de Marne. SPA is currently hosting students from Paris XII this academic year in its traditional MPA Program and is in discussion of sending MPA students there next academic year once our students are identified.

We announced last spring that Professor Aries, Executive Director of Academic Programs had been named an American Council on Education Fellow. We are pleased to have Professor Aries with us this year before she takes up her fellowship for 2008-09.

Professor Robert Smith has won the 2006 Thomas and Zanieki Award from the International Migration Section of the American Sociological Association for his new book, *Mexican New York: Transnational Lives of New Immigrants* (University of California Press, 2005). The award is given annually for outstanding social science scholarship in the field of international migration to a book published within the last two years, placing Professor Smith in the top rank of scholars in his field. He has also been named a Russell Sage Visiting Scholar for the 2007-2008 academic year.

Professor Steve Savas was named one of the College's first three Presidential Professors.

SPA's Student News

In spring 2007, SPA had two students win Fulbright Fellowship Awards. Joselyn Muhleisen, a BS graduate has taken her Fulbright to the College of Europe in Belgium, where she is currently working towards a master's degree in European international relations and diplomacy. Christopher Bell, a recent MPA graduate, has arrived in Kiev in the Ukraine to study how local government authorities are going about the business of spending revenues given the recent changes in Kiev.

Heather Reagan and Lori Bianchet have both been named Presidential Management Fellows. Heather has accepted a position with the FDA and Lori has recently accepted a position as Budget Analyst for the National Parks Service, Dept. of Interior.

Stephanie Roth, MPA '08 was selected this past spring to the highly competitive Oregon Performance Intern program for their class of 2007.

Lastly, ten MPA students represented SPA and traveled to Washington, D.C. in March to attend the 2007 American Society for Public Administration National Conference. SPA and GSA funded registration and hotel accommodations for the students that were chosen.