Office of the Provost-Middle States Self-Study
The College completed its 2010 decennial Middle States Self-Study in February and submitted it to the Middle States Commission on Higher Education and to the External Review Committee. The committee's site visit was conducted on Sunday, April 11 - Wednesday, April 14. The report documented a decade of accomplishment at the college and made recommendations for improvement where appropriate. Highlights of the decade included a dramatic improvement in the quality of life at the College with the opening of the Newman Vertical Campus, growth in faculty numbers and scholarly accomplishments, improvements in quality of students admitted and improvements in both year to year student retention rates and in 4th, 5th, and 6th year graduation rates and the establishment of a culture of assessment in a broad range of endeavors. Remaining challenges include both renovating and acquiring space, increasing diversity of faculty, and increasing financial resources in a recovering economy.

The Middle States Association will act on the Review Committee's recommendation at its June meeting.

Baruch College Honors Program
In March, the Baruch College Honors Program (BCHP) concluded a search for and extended an offer to a program developer who will take special interest in and responsibility for strengthening the ties between the Honors Program and the Zicklin School of Business. This new Higher Education Associate will work with the director to design and implement new opportunities for honors students, collaborate with faculty members to encourage their engagement with the Honors Program, and take responsibility for supervising the faculty Honors coordinators across all departments.

This February, two surveys were launched: one for students, and another for faculty. Results are coming in, and data will be presented to the Faculty Advisory Committee. In addition, thanks to John Choonoo, Director of Institutional Research, and a Presidential Intern awarded to the BCHP, a new database is being created that pulls student information directly from the central servers.

A series of meetings this past year brought together faculty members teaching the four seminars for the Macaulay Honors College, and this spring the Honors Program hosted two gatherings of faculty in the Zicklin School who are teaching honors courses. Faculty members shared their experiences in the classroom, their thoughts about what makes an honors course different, and learned more about the program itself. Similar meetings will be held next year, including meetings for faculty in the Weissman School of Arts and Sciences.

While the focus of the Honors Program remains on academics, it is also important to foster a sense of community among students. This year BCHP has hosted several such events (an ice cream social; a pizza and game day; a hot chocolate and coffee bar open during finals; etc.).

Baruch College Now and Collaborative Programs
In fall 2009, 113 high school students enrolled in credit-bearing courses at the college, including dedicated sections of Business, Personal Finance, Pre Calculus, and Business Law. The overall retention rate was 88%. Of the students who completed credit-bearing courses, 98% earned a C or higher.

205 high school students are enrolled in dedicated sections of Business, Speech Communications, Personal Finance, English (Writing), Sociology, and Public Affairs in spring 2010. 132 students are currently
enrolled in dedicated high school courses in Art, French, Creative Writing, and Psychology earning credits toward graduation.

**Bernard L. Schwartz Communication Institute**

During Fall of 2009, Bernard L. Schwartz Communication Institute continued its support of a wide range of Communication Intensive Courses (CICs) at all levels of the undergraduate curriculum including courses in Accountancy, Anthropology, Business Administration and Policy, Computer and Information Systems, Economics, English, Finance, Music, Marketing, Management, Psychology, Sociology, and Theater. The Institute also organized and conducted several professional development programs for Baruch faculty. Based on the previous success of faculty development seminars for full- and part- time faculty teaching Great Works of Literature courses (ENG/LTT 2800 and 2850), Institute staff conducted several more such seminars in the spring semester for faculty in the WSAS and SPA. These were well attended, attracting an even mix of full- and part- time faculty.

Blogs@Baruch, a joint project between the Institute and BCTC, has grown tremendously as a flexible publishing tool for the Baruch College community since its launch in September 2008. The system currently boasts more than 4000 users (3700 are students) and more than 800 blogs and is among the largest and most active academic blogging communities in the country. The project’s rapid growth and impact on teaching and learning at Baruch was recognized in December 2009 with the presentation of the CUNY Michael Ribaudo Award for Technology Excellence to Institute staff.

The Institute continues to develop and support VOCAT (Video Oral Communication Assessment Tool), an easy-to-use web application that allows instructors to collect, store, and evaluate video recordings of students’ oral presentations—and to securely share this data with both faculty and students. VOCAT was designed to help members of the faculty to assess and improve the oral presentation skills of their undergraduates—a fundamental component of professional literacy for Baruch’s business students, many of whom speak English as a second language. Already in use in a number of key courses in WSAS, ZSB, and CAPS, VOCAT will soon be expanded to additional sections of COMM 1010 thanks to a generous grant from the Target Foundation.

On April 30, the Institute will host the 10th Annual Symposium on Communication and Communication-Intensive Instruction, which will bring together approximately 120 leaders in education and in business from around the country to engage in a uniquely intimate and productive discussion of communication-related questions and problems salient to both groups. Revolving around the theme of “The Future of Communication,” the program will feature keynote presentations by Clay Shirky, faculty member in the Interactive Telecommunications Program, NYU and author of *Here Comes Everybody: The Power of Organizing Without Organizations*; Alan Webber, Founding Editor of *Fast Company* magazine and author of *Rules of Thumb: 52 Truths for Winning at Business without Losing Yourself*; Poppy Harlow, Anchor of CNNMoney.com; Gardner Campbell, Director of Academy for Teaching and Learning and Associate Professor of Literature and Media in the Honors College, Baylor University; Bernard L. Schwartz, Chairman and CEO, BLS Investments; and Mona Lau, Global Head, Talent Development & Mobility at UBS AG.

**Continuing and Professional Studies (CAPS)**

CAPS faculty has been busy this year. David Gordon, one of premier instructors, just had his first novel, *The Serialist*, published by Simon and Schuster. David will be conducting book talks around the U.S. Marie Dundon from ESL and business communication served on the juries of the New York City Shakespeare competition and CUNY-wide speech contest. Paul Fracalvieri, from ESL, was interviewed for the New York State TESOL publication, *Dialogue*, about his experiences as an adjunct, keeping his teaching fresh, expanding his professional development, and balancing work and personal priorities. Sue Peterson will be presenting, "Real-Provost
time English: Scaffolding Activities Using Today's News Clips," at the International TESOL Conference in Boston on March 27. Programs continue to expand, and outreach to our corporate partners has more than doubled in the past year with contracts through several city agencies and companies such as Deloitte and Touche. We have also added several content areas. We began a joint Journalism program and culinary program. The journalism program works with the undergraduate Journalism program here at Baruch and the Graduate School of Journalism.

Office of the Provost- Faculty Development

Research Without Borders, the website created in fall 2008 to publicize formal and informal presentations by members of our faculty and invited guests, continues to thrive, with more than 50 events in fall 2009 and similar vigor in spring 2010. One reason for creating the site was to inform colleagues from other departments that such presentations are going on next door.

http://www.baruch.cuny.edu/facultyhandbook/DepartmentalResearchPresentations.htm

The Baruch College Teaching Blog continues to facilitate conversations about teaching across our departments and schools. It is open to all members of the Baruch community at

http://blsciblogs.baruch.cuny.edu/teachingblog/

The Master Teacher Series sponsored two speakers in spring 2010: Loretta Gray of Central Washington University (“Grammar in the Writing Process”) and Aswath Damodaran of New York University (“Teaching: Art or Science?”). All for events in this series for AY 2009-2010 are described at

http://www.baruch.cuny.edu/facultyhandbook/FacultySeminars08-09.htm

International Faculty Development Program (IFDP) This program enables international faculty members to receive 15 hours per semester of one-on-one tutoring in accent reduction and to attend workshops focused on issues related to teaching (such as classroom management, motivating students, lecturing techniques, etc.). Anyone interested in participating who has not already done so should contact Prof. Elisabeth Gareis (Communication Studies).

Adjunct Development Members of the adjunct faculty at Baruch regularly receive notification by email of events on campus and they consistently participate in large numbers in faculty development seminars. Technology support for adjuncts is available in all aspects of instructional technology, including basic computer use, Blackboard, and classroom technologies. The Baruch College online Adjunct Handbook remains the first item to appear in a Google search for “adjunct handbook,” with more than 1,000 hits per month: http://www.baruch.cuny.edu/facultyhandbook/adjunct/.

Faculty Handbook New items are added regularly, including links to many college and CUNY documents: http://www.baruch.cuny.edu/facultyhandbook/topics.htm. An updated PDF of the Handbook was created in March 2010. A new search utility that will include all content located within the URL http://www.baruch.cuny.edu/facultyhandbook is being developed and should be operational quite soon. Content from both the main faculty handbook and adjunct faculty handbook will be included in the results pages. Suggestions for additions to the Handbook are always welcome.

Academic Integrity Initiative
In spring 2010 the initiative focused on the undergraduate honors program, with an open discussion of academic integrity issues during Ethics Week and initial discussions of an honor code for these students. In addition, a panel discussion of issues related specifically to plagiarism took place in January, and an email reminding members of the faculty about the college’s plagiarism tutorial was circulated in the context of
research findings that emphasize the efficacy of such tutorials. Baruch College continues to hold a subscription to the online database and plagiarism detection software provided by Turnitin.com. Faculty members interested in gaining access to Turnitin.com should contact Prof. Gerard Dalgish (English).

The members of the Academic Integrity Committee mourn the loss of one of our charter members, Jerry Bornstein. Jerry was a moving force behind many of our initiatives, including our conference in 2007. One of his daughters mentioned that the wisdom he passed to his children included, “War is evil; greed is evil; plagiarism is worse.” We miss him greatly.

Assessment Committee (Joint Committee on Curriculum and Articulation)
Members of the Assessment Committee assisted the working group charged with writing about assessment of educational programs for the Middle States Self Study, Standard 14. The wealth of efforts and the robust results that are described in the Self Study are directly related to the efforts of those on this committee.

Office of Institutional Research and Program Assessment
The mission of the Office of Institutional Research and Program Assessment is to compile, maintain, and analyze institutional and other data to support the organizational, decision-making, and planning functions of the college. The Office works closely with Baruch’s administrators, schools, departments, and faculty to improve student learning.

In preparation for the Middle States self-study evaluation, the Office of Institutional Research and Program Assessment (OIRPA) have provided data, analysis and outcomes assessment support to the administrative units and academic departments within the three schools and the Middle States working groups. OIRPA has worked closely with the Zicklin’s BBA and MBA Learning Assurance Committees, the WSAS Curriculum Committee and the Joint Committee for Curriculum and Articulation in their assessments of student learning. OIRPA developed the logic model framework currently being used for assessment by the Division of Student Affairs and various other administrative units. This is second cycle of assessment using a logic model framework. A workshop on using the BCSSE and NSSE data to promote student engagement in college will be conducted later this semester for the staff of the Division of Student Affairs. OIRPA has also provided data support for the AACSB accreditation report.

The Office of Institutional Research and Program Assessment will continue to support the mission and goals of the College by:

- providing reliable and accurate statistics for its internal and external constituencies;
- offering data support for the administrative offices within the College;
- developing evaluation plans and instruments for outcome assessment;
- conducting in-depth survey research and analysis; and
- coordinating external reporting (e.g., US News and World Reports, The College Board, and Princeton Review).

The Office of Institutional Research and Program Assessment published this semester an updated efactbook which can be accessed from The Office of Institutional Research and Program Assessment’s homepage (http://www.baruch.cuny.edu/ir/index.html). This efactbook utilizes a standardized procedure that allows the office to generate updated factbooks upon demand, and as soon as new data are available. In the past, it took a great deal of time to update the efactbook due to components being generated largely by hand. The updated procedure is the culmination of a year-long effort to gather these processes into a seamless operation that can be executed in minutes rather than in weeks.
Newman Library
The library’s faculty and staff appreciate the condolences that they have received from across the campus regarding the passing of Jerry Bornstein. A memorial service will be held later in the semester. The date will be announced shortly.

The library will host a visiting librarian from Shanghai Normal University April 15 – May 31. This visit will inaugurate an exchange program recently established between CUNY and two universities in China.

As a result of the efforts of Professor Dan Williams (SPA), the library will soon hold the extensive archive of the Institute of Public Administration (IPA) spanning the period 1906 through 2002. Included among the vast array of documents is the most complete known collection of local government studies from across the country. New York City government studies also figure prominently in the collection. Researchers interested in accessing the archive should contact Professor Sandra Roff.

The results of the 2009 Faculty Experience Survey conducted by the University Faculty Senate showed that faculty satisfaction with the Newman Library’s collections is at the top of the CUNY senior colleges. Nonetheless, almost 30% of the full-time faculty who responded to the survey rated the print collection as only “fair” or “poor” and 21% expressed the same opinion of the electronic collections. The library is very interested in hearing from faculty about how to improve the collections. Based on recent conversations with faculty concerning the survey results there are several points that the library needs to clarify for faculty: (1) The library can place acquisitions orders throughout the year; (2) Faculty may submit requests for new acquisitions directly to library liaisons; (3) The library is pleased to expedite any book purchase request from a faculty member. In many cases a book can arrive in 24-48 hours.

Baruch Computing and Technology Center (BCTC)
In order to bring the College into compliance with a CUNY security policy all system accounts now require a password change every ninety days. Users will be sent reminders to change their passwords via e-mail notification beginning five days before each expiration date. To assist users with managing password changes, the BCTC has implemented a self-service function that will permit faculty and staff to reset their passwords when they forget them. The system requires that the user answer three challenge questions accurately. In April 2010 faculty will receive instructions on how to set their personalized challenge questions.

The Student Technology Fee has funded another round of Teaching with Technology grants. Fifteen grants of up to $5,000 will be awarded for the 2010-2011 academic year. Faculty who are interested in applying for a grant should read the call for proposals:
http://www.baruch.cuny.edu/bctc/intech/cfp.htm

The Steven L. Newman Real Estate Institute
Course enrollment has continued its upward trend from the previous term, showing a significant increase over the 2009 spring semester. Carefully targeted marketing contributed to this, as did our new web site, which employs search engine optimization tools and simplifies the registration process. Launched in January 2010, it also raises the visibility of our research and public events. So does our networking, which continued to expand within the real estate industry, City and State government, the nonprofit sector, and the media. Indeed, media coverage of our work is increasing. Notably, in March, The Institute’s Director answered readers’ questions about the Gowanus Canal area of Brooklyn for The New York Times “City Room” blog, as a consequence of our forthcoming research report entitled Reconsidering Gowanus, Opportunities for the Sustainable Transformation of an Industrial Neighborhood, and a public forum on the Gowanus area’s prospects.
Our public events continued to receive very positive reviews. Our popular Sustainability Shoptalk series continued with two more events. With the CUNY Institute for Urban Systems we cosponsored a major conference, “Transformational Infrastructure: Key Decisions on Transportation That Will Shape the NY Metro Region’s Real Estate Future,” which CUNY TV covered. With the Robert Zicklin Center for Corporate Integrity and Baruch’s Corporate Communication International we cosponsored “Sustainability 2.0: Envisioning Business and the Urban Environment.” We also co-sponsored a five-part series on Shanghai’s skyline. We began work on four events to be held this spring. One is a major two day conference on the region’s airports cosponsored with the University Transportation Research Center of City College.

We published five research reports: “24-Hour Cities and Office Rent Performance,” “24-Hour Cities and Investment Returns,” “A Precarious Balance – Inflation, Deflation and Real Estate,” “‘ET’ is the new ‘IT’ for Landlords and Tenants,” and “Sustainability Today – Where we are now and where do we go from here?” In October we became a formal cosponsor of the CUNY Building Performance Lab’s influential Stakeholder Consortium, which comprises over 200 senior members from the real estate industry. We are finalizing with the consortium a groundbreaking report on funding sources for energy efficient retrofits in NYC’s buildings, which the Institute will publish. Our advisory Research Roundtable, which helps shape our research agenda, held several meetings. A dozen new research projects were launched, including one being pursued in collaboration with the Manhattan Borough President. Ramping up our fundraising efforts, we submitted requests to the U.S. Department of Energy, the NYC Department of Economic Development, Time Equities, IBM, and the Rockefeller Brothers Fund, to name but a few. The Manhattan Borough President is supporting the Institute’s proposal to the Rockefeller Fund.

Student Academic Consulting Center
Since September 2009, SACC has seen over 2,345 students totaling more than 10,200 hours. In addition to our burgeoning peer tutoring service, SACC also ran a large January Immersion program: 87 students tested in either ACT Writing or ACT Reading where pass rates surpassed 90%, and 38 students received preparation to retake the Math COMPASS test of which 74% passed. SACC has extended its collaborations with the Communication Studies department, the ESL Program of the English Department, and the Bernard Schwartz Communications Institute, all in an effort to support non-native speakers with speech-related issues. To this end, SACC coordinates the ESL Speech Lab run by professional speech consultants, a weekly Conversation Hour run by trained peer tutors, and COM 1010 peer tutoring. SACC is also collaborating with the Zicklin Business School to assist students with Excel assignments within upper level business courses. SACC was visited by President Stan Altman in the fall, and Saxe Distinguished Professor Finance, Terrence Martell, in the spring to discuss issues of leadership with our master tutors. SACC’s excellent reputation continues to grow. On two separate occasions, Kingsborough Community College and the Celia Esses High School visited the center to learn more about running an effective tutoring center.

SACC will continue to raise money for Relay for Life by once more holding a tutor auction and, for the first time, will offer a Game Night. SACC has established a Facebook page for former and current SACC tutors and staff and the site is actively used by many of the 160 members. SACC is currently preparing for its Annual Awards Ceremony at which tutors and staff (current and former) will be honored for outstanding achievements and contributions to SACC. On an individual note, Natural Sciences tutor Stefan Barone was featured in Campus News for spending January volunteering with Unite for Sight, an NGO dedicated to bringing eye care, including eyeglasses and cataract surgery, to people in Ghana. And Master Tutor Chris Tang has entered two of his photographs to the Mishkin Gallery as part of the Baruch College photography competition.
The College’s Research Integrity Officer (RIO)
The College’s Research Integrity Officer (RIO) oversees Baruch College’s compliance and implementation of
CUNY’s Responsible Conduct of Research (RCR) training plan. The plan consists of three key components:
access to online training and educational resources; group workshops for undergraduate and graduate students
on RCR topics (such as Research Integrity, Authorship, Human Subject IRB Applications, Dispute Resolution,
and Grant Writing); and individual student mentoring by faculty in the research setting.
In addition, the Provost has appointed an RCR Council. This group will provide the Provost with advice on
matters concerning the “training and appropriate oversight in the responsible and ethical conduct of research.”
The Council also serves as a forum for faculty to express their concerns related to RCR policies and practices,
as well as to advocate for additional resources or activities that support the ethical conduct of research or other
scholarly activities. The Provost will convene the Council at least once each academic year.

RCR Council
Provost, Chair
Research Integrity Officer, Deputy Chair

Members
Associate Provost
Human Subject IRB Chair
Conflict of Interest Officer
Ombudsman
Joint Committee on Research Chair
Animal Care Committee Chair
Ethics Officer

Ex Officio
Director Sponsored Programs and Research
Research Compliance Specialist
RCR Training Specialist

Sponsored Programs and Research (SPAR)
PSC CUNY 40 Research Award Program
Baruch College faculty members submitted 170 applications in Fall 2009. For the fourth consecutive year,
Baruch College has submitted more PSC applications than any other CUNY college.

External Proposals
For the first half of Fiscal Year 09-10, July 1 to December 31, 2009, the proposals submitted increased by 17%,
and funds requested increased by 37% from the same time last year. Thus far, $7,042,160 has been requested
for 35 submitted proposals. The Weissman School of Arts and Sciences submitted the most proposals, followed
by the Zicklin School of Business, then the School of Public Affairs and other administrative units.

External Awards
Grants and contracts awards from all units total $4,713,458 for the first half of the fiscal year. This is on track
for the College to reach its projected $6.2 million for the fiscal year. The total awards at the end of the first half
of FY 2008-09 was $3,637,951.

The number of awards received so far increased over the same period last year (65 versus 62 awards).
Weissman School of Arts and Sciences had 24 awards totaling $2,271,890; School of Public Affairs had 20
Provost
awards totaling $615,615; Zicklin School of Business had 6 awards totaling $215,763; and the other divisions in the college have combined to earn 15 awards ($1,610,190).

The Writing Center
The Writing Center continues to be in extraordinary demand as a venue that our students flock to for writing, reading, speaking, and language support: during fall 2009, the Center received students for 1,885 appointments that were filled at a utilization rate of 103%. (A rate over 100% is achieved when a student schedules an appointment, does not show up, and then that appointment is re-booked by a student waiting for a chance opening). In fall 2009, the Center completed 66 class visits and served 775 different students in classes taught by 116 different professors.

Spring 2010 welcomes some exciting new developments at the Writing Center:

- We are proud to unveil the newest issue of *imagazine*: [http://blsciblogs.baruch.cuny.edu/imagazine/](http://blsciblogs.baruch.cuny.edu/imagazine/). This semester’s issue includes excellent student academic writing from the humanities, social sciences, and natural sciences, as well as fiction and poetry. New this semester are student resources that use student writing to teach specific writing skills and rhetorical moves. The Writing Center thanks all faculty members who nominated student writing, and the Schwartz Communication Institute for hosting *imagazine* through Blogs@Baruch. We encourage all professors to submit student writing from their courses. Submission guidelines are available at the following site: [http://blsciblogs.baruch.cuny.edu/imagazine/submit/](http://blsciblogs.baruch.cuny.edu/imagazine/submit/)
- This semester, the Writing Center offers consultations with faculty on writing assignment design. If you would like feedback or assistance in designing a writing assignment, please email keri.bertino@baruch.cuny.
- The Writing Center has launched an all-new workshop program in collaboration with the Newman Reference Library. You can read about our workshop descriptions here: [http://www.baruch.cuny.edu/writingcenter/students_workshops.html](http://www.baruch.cuny.edu/writingcenter/students_workshops.html)
- This semester, the Writing Center joins with the Newman Library to offer research consultations to students. These 30-minute sessions, held at the Newman Library reference desk, will allow students to get the feedback of both a Writing Center consultant and a reference librarian, to help them plan their next writing and research steps. Read more here: [http://www.baruch.cuny.edu/writingcenter/ResearchConsultations.htm](http://www.baruch.cuny.edu/writingcenter/ResearchConsultations.htm)