The Eighth Annual Celebration of Faculty Scholarship and Creative Achievement

March 25, 2010
PROGRAM

Greetings
STAN ALTMAN
President

Welcoming Remarks
JAMES McCARTHY
Provost and Senior Vice President for Academic Affairs

Keynote Address
CYNTHIA WHITTAKER
Chair, Department of History

Recognition of Honored Faculty

Honorees of the William and Anita Newman Library
Presenter: ARTHUR DOWNING
Assistant Vice President and Chief Librarian

Honorees of the School of Public Affairs
Presenter: DAVID BIRDELL, Dean

Honorees of the Mildred and George Weissman School of Arts and Sciences
Presenter: GARY HENTZI, Associate Dean

Honorees of the Zicklin School of Business
Presenter: JOHN ELLIOTT, Dean and Vice President

Abraham J. Briloff Prizes in Ethics
Presenter: JAMES McCARTHY
Provost and Senior Vice President for Academic Affairs
Randy B. Hensley

Harada, V., Watts, M., Ogawa, M.B., Mattos, J., and Hensley, R.B. “Pathways to Excellence and Achievement in Research and Learning (PEARL).” Support from National Leadership Grants for Libraries, the Institute of Museum and Library Services.

Qun Gerry Jiao


Jin Ma

Honored Faculty 2009
The School of Public Affairs

Deborah Balk


Bin Chen


John Goering

Peter Dobkin Hall

Hilary Botein


David Hoffman

Judith Kafka

Karl Kronebusch

Kenneth Marcus

Nicole Marwell

Dahlia Remler

E.S. Savas

Shoshanna Sofaer

Na Yin
Honored Faculty 2009
The Mildred and George Weissman School of Arts and Sciences

Ervand Abrahamian, Department of History

Esther Allen, Department of Modern Languages and Comparative Literature
Allen, E., trans. REX (translated from the Spanish novel by José Manuel Prieto) (Grove Press).
Recipient of a 2009–2010 Fellowship at the Cullman Center for Scholars and Writers at the New York Public Library.

Arthur Apter, Department of Mathematics
Apter, A. “Stationary Reflection and Level by Level Equivalence.” Colloquium Mathematicum 115.

Apter, A. “Mid-Atlantic Mathematical Logic Seminar (MAMLS).” Support from the National Science Foundation.

Isolina Ballesteros, Department of Modern Languages and Comparative Literature

Paula Berggren Department of English

Carol Berkin, Department of History
Berkin, C. Civil War Wives: The Lives and Times of Angelina Grimké Weld, Varina Howell Davis and Julia Dent Grant (Knopf).

Roslyn Bernstein, Department of Journalism and the Writing Professions
Bernstein, R. Boardwalk Stories (Blue Eft Press).

Charlotte Brooks, Department of History

Robert Butler, Department of Natural Sciences

Noronha, J., and Dumitru, A. “Thermal Width of the $\upsilon$ at Large ’t Hooft Coupling.” Physical Review Letters 103:152304.


Helene C. Eisenman, Department of Natural Sciences


Johanna Fernández, Departments of History and Black and Hispanic Studies


Wayne H. Finke, Department of Modern Languages and Comparative Literature


Elizabeth Gareis, Department of Communication Studies


Susan Goldstein, Department of Communication Studies

Goldstein, S. “Baruch College Spring Speech Festival.” Support from the Herman Lissner Foundation and the Fuchsberg Family Foundation.
**Stephanie Golob, Department of Political Science**


**Catherine Good, Department of Psychology**


**Michael B. Goodman, Department of Communication Studies**


**Alison Griffiths, Department of Communication Studies**


**David Gruber, Department of Natural Sciences**

Hoellein, T.J., Zarnoch, C.B., and Gruber, D.F. “Major Research Instrumentation: Acquisition of a Seal AQ2+ Discrete Autoanalyzer for Interdisciplinary Research in Aquatic Ecology by Faculty and Undergraduates at Baruch College.” Support from the National Science Foundation.

**Bert Hansen, Department of History**

Hansen, B. Picturing Medical Progress from Pasteur to Polio: A History of Mass Media Images and Popular Attitudes in America (Rutgers University Press).

**Katrin Hansing, Department of Black and Hispanic Studies**

Hansing, K., documentary film producer and director. Freddy Ilanga: Che’s Swahili Translator (Mariposa Films).


**Timothy Hoellein, Department of Natural Sciences**


Hoellein, T.J., Zarnoch, C.B., and Gruber, D.F. “MRI: Acquisition of a Seal AQ2+ Discrete Autoanalyzer for Interdisciplinary Research in Aquatic Ecology by Faculty and Undergraduates at Baruch College.” Support from the National Science Foundation.

Zarnoch, C.B., and Hoellein, T.J. “The Influence of Oyster Restoration on Sediment Nitrogen Cycling: An Ecosystem Approach.” Support from the National Science Foundation.

**Jamal Jalilian-Marian, Department of Natural Sciences**


David Jones, Department of Political Science


Catalina Lawsin, Department of Psychology


Joel Lefkowitz, Department of Psychology (retired)

Lefkowitz, J. “Individual and Organizational Antecedents of Misconduct in Organizations: What Do We (Believe That We) Know, And On What Bases Do We (Believe That We) Know It?” in R.J. Burke and C.L. Cooper (eds.), Research Companion to Corruption in Organizations (Edward Elgar).

Lefkowitz, J. “Promoting Employee Justice: It’s Even Worse Than That!” Industrial and Organizational Psychology: Perspectives on Science and Practice 2.


Jennifer Mangels, Department of Psychology


Eugene Marlow, Department of Journalism and the Writing Professions


Marlow, E. “Meet the Composer.” Support from the MetLife Foundation.

Elena Martinez, Department of Modern Languages and Comparative Literature

Martínez, E.M. “triángulos, pactos y transacciones: A propósito del género sexual en los cuentos de onetti” [“Triangles, Alliances and Transactions: Gender Representations in Onetti’s Works”]. Insula: Revista de Ciencias y Letras Humanas 750.

Anita Mayo, Department of Mathematics


Rebecca Merkin, Department of Communication Studies

Merkin, R. “Cross-Cultural Differences in Approach Avoidance Communication in South Korea and the US.” Human Communication 12.


Jason Munshi-South, Department of Natural Sciences


Jana O’Keefe Bazzoni, Department of Communication Studies

Peter Orland, Department of Natural Sciences
Orland, P. “Soft Scattering, Integrability and Confinement in QCD.” Support from the Nuclear Theory Division, National Science Foundation.

Jaihyun Park, Department of Psychology

Glenn Petersen, Department of Sociology and Anthropology
Petersen, G. Traditional Micronesian Societies: Adaptation, Integration, and Political Organization (University of Hawaii Press).

Angela M. Pinto, Department of Psychology
Wing, R.R., Pinto, A.M., Crane, M.M., Kumar, R., Weinberg, B., and Gorin, A.A. “A Statewide Intervention Reduces BMI in Adults: Shape Up Rhode Island Results.” Obesity 17.

Michael Plekon, Department of Sociology and Anthropology
Plekon, M. Hidden Holiness (University of Notre Dame Press).

Charles Riley, Department of English
Riley, C. Art at Lincoln Center (Wiley).
Riley, C. Arthur Carter: Sculpture, Paintings, Drawings (Abrams).

Carl Rollyson, Department of Journalism and the Writing Professions
Rollyson, C. “‘Fascinating Fascism’ Revisited: An Exercise in Biographical Criticism.” Journal of Historical Biography 5.

Zoe Sheehan Saldaña, Department of Fine and Performing Arts
Sheehan Saldaña, Z. Ersatz, solo exhibition (September 2009), Steve Turner Contemporary, Los Angeles, CA.
Sheehan Saldaña, Z. Craftwerk 2.0, group exhibition (October 2009), Jönköping Läns Museum, Jönköping, Sweden.
Sheehan Saldaña, Z. Dress Codes, group exhibition and catalog (July 2009), Katonah Museum of Art, Katonah, NY.
Recipient of an Individual Artist Fellowship in Interdisciplinary Arts, New York Foundation for the Arts.
Recipient of Workspace Program Residency, Dieu Donné Papermill, New York, NY.

Ora F. Saloman, Department of Fine and Performing Arts

Charles Scherbaum, Department of Psychology
Scherbaum, C.A. “Improving Graduate Business School Admissions: Supplementing the GMAT with Alternative Predictors.” Support from MERInstitute of the Graduate Management Admissions Council.
Gregory Snyder, Department of Sociology and Anthropology
Snyder, G. “Howard Becker” in K. Hayward, S. Maruna, and J. Mooney (eds.), *Fifty Key Thinkers in Criminology* (Routledge).

Kristin L. Sommer, Department of Psychology
Sommer, K.L., and Bourgeois, M. “Collaborative Research: The Functions of Social Influence.” Support from the National Science Foundation.

Leonard Sussman, Department of Fine and Performing Arts

Anne Swartz, Department of Fine and Performing Arts
Swartz, A. “Music, the Economy and Society: Szymanowska's Career Path in Russia in the 1820s.” *Australian Slavonic and East European Studies* 23.

Clarence Taylor, Department of History

Susan Tenneriello, Department of Fine and Performing Arts
Tenneriello, S. “Pirandellian Specters in Contemporary Practice: *Six Characters in Search of an Author*, Interactive Media and Performance.” *PSA (Pirandello Society Annual)* 22.

John Wahlert, Department of Natural Sciences

Tai-Ho Wang, Department of Mathematics

Franco Zangrilli, Department of Modern Languages and Comparative Literature
Zangrilli, F. *L’occhio stregato. Saggi e interventi su scrittori contemporanei* [“The Enchanted Eye: Essays and Articles on Contemporary Writers”] (Kairos).

Chester Zarnoch, Department of Natural Sciences
Zarnoch, C.B., and Hoellein, T.J. “The Influence of Oysters on Sediment Nitrogen Cycling: An Ecosystem Approach.” Support from the National Science Foundation.
Hoellein, T.J., Zarnoch, C.B., and Gruber, D.F. “MRI: Acquisition of a Seal AQ2+ Discrete Autoanalyzer for Interdisciplinary Research in Aquatic Ecology by Faculty and Undergraduates at Baruch College.” Support from the National Science Foundation.
Honored Faculty 2009
The Zicklin School of Business

Turan Bali, Bert W. Wasserman Department of Economics and Finance

Moshe Banai, Department of Management

Raquel Benbunan-Fich, Department of Statistics and Computer Information Systems


Lauren Block, Department of Marketing and International Business


Ann Cohen Brandwein, Department of Statistics and Computer Information Systems

Michael Carew, Bert W. Wasserman Department of Economics and Finance

David Cenedella, Stan Ross Department of Accountancy

Suparna Chakraborty, Bert W. Wasserman Department of Economics and Finance

(continued)


Chakraborty, S., and Dekle, R. “Global Imbalances, Productivity Differentials and Financial Integration.” International Monetary Fund Staff Papers 56:3.

Chen-Ho Chao, Department of Marketing and International Business

Sean Crockett, Bert W. Wasserman Department of Economics and Finance

Eleonora Curlo, Department of Marketing and International Business

Jay Dahya, Bert W. Wasserman Department of Economics and Finance

Ajay Das, Department of Management

T.K. Das, Department of Management

Harry Z. Davis, Stan Ross Department of Accountancy

Kemal Özgür Demirtas, Bert W. Wasserman Department of Economics and Finance

Stephan Dilchert, Department of Management
Lieve, F., Ones, D.S., and Dilchert, S. “Personality Scale Validities Increase Throughout Medical School.” Journal of Applied Psychology 94.

M. Barry Dumas, Department of Statistics and Computer Information Systems
Dumas, M.B., and Schwartz, M. Principles of Computer Networks and Communications (Prentice Hall).
Matthew Edwards, Department of Law

Micki Eisenman, Department of Management

Hammou Elbarmi, Department of Statistics and Computer Information Systems

Nermin Eyuboglu, Department of Marketing and International Business

Jack Clark Francis, Bert W. Wasserman Department of Economics and Finance

Martin R. Frankel, Department of Statistics and Computer Information Systems

Linda Friedman, Department of Statistics and Computer Information Systems

Naomi Gardberg, Department of Management

Mehmet Genc, Department of Management
Andra Ghent, Department of Real Estate

Aloke Ghosh, Stan Ross Department of Accountancy


Christos Giannikos, Bert W. Wasserman Department of Economics and Finance


Donna Gitter, Department of Law

Stephen Gould, Department of Marketing and International Business


Andreas Grein, Department of Marketing and International Business


Arie Harel, Department of Statistics and Computer Information Systems


Giora Harpaz, Bert W. Wasserman Department of Economics and Finance

William Heath, Department of Marketing and International Business

Richard Holowczak, Department of Statistics and Computer Information Systems
Armen Hovakimian, Bert W. Wasserman Department of Economics and Finance

Rong Huang, Stan Ross Department of Accountancy

Ted Joyce, Bert W. Wasserman Department of Economics and Finance
Silvie, C., and Joyce, T. “Behavioral Responses to Parental Involvement Laws: The Case of Delay in the Timing of Abortion Until Age 18.” Perspectives on Sex and Reproductive Health 41:2.
Joyce, T. “Cigarette Taxes and Prenatal Smoking.” Support from the National Institute on Child Health and Human Development.
Joyce, T. “Policy Changes and Pregnancy Outcomes.” Support from the National Institute on Child Health and Human Development.

Mary Kern, Department of Management

Richard Kopelman, Department of Management
Kopelman, R. “Getting to Cube One.” Advances in Management 1:7.

Helaine J. Korn, Department of Management

Marios Koufaris, Department of Statistics and Computer Information Systems

Thomas Kramer, Department of Marketing and International Business

(continued)

Kraut, A. “It Is Not All Our Fault They Don't Invite Us to the Party.” Industrial and Organizational Psychology: Perspective on Science and Practice 2:2.


Lee, Myung-Soo, Department of Marketing and International Business


Lichtenthal, David, Department of Marketing and International Business


Lipner, Seth, Department of Law


David Luna, Department of Marketing and International Business


Thomas Lyons, Department of Management

Barry Ma, Bert W. Wasserman Department of Economics and Finance

Sebastiano Manzan, Bert W. Wasserman Department of Economics and Finance

Pragya Mathur, Department of Marketing and International Business

Steven Melnik, Stan Ross Department of Accountancy

Kannan Mohan, Department of Statistics and Computer Information Systems


Lilach Nachum, Department of Marketing and International Business

Raj Nahata, Bert W. Wasserman Department of Economics and Finance


Hugo Nurnberg, Stan Ross Department of Accountancy

Joseph Onochie, Bert W. Wasserman Department of Economics and Finance


Edward Rogoff, Department of Management

(continued)


David Rosenberg, Department of Law

This article, in typescript, was awarded the 2008 Abraham J. Briloff Prize in Ethics.

Hannah R. Rothstein, Department of Management


William J. Ruland, Stan Ross Department of Accountancy

Donald Schepers, Department of Management


Steven Schnaars, Department of Marketing and International Business

Morris Schwartz, Department of Statistics and Computer Information Systems
Dumas, M.B., and Schwartz, M. Principles of Computer Networks and Communications (Prentice Hall).

Robert Schwartz, Bert W. Wasserman Department of Economics and Finance


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Avner Wolf, Bert W. Wasserman Department of Economics and Finance

Liuren Wu, Bert W. Wasserman Department of Economics and Finance


Bongning Wu, Department of Statistics and Computer Information Systems
Ramona Kay Zachary (formerly Heck), Department of Management

Paschalina (Lilia) Ziamou, Department of Marketing and International Business

Emanuel Zur, Stan Ross Department of Accountancy

The Abraham J. Briloff Prizes in Ethics 2009

The Abraham J. Briloff Prizes in Ethics are intended to stimulate scholarship in the field of ethics, with an emphasis on ethics in professional life. The prizes are funded by a gift from alumnus Charles R. Dreifus ’66, MBA ’73 in honor of Abraham J. Briloff, Emmanuel Saxe Distinguished Professor of Accountancy Emeritus. Since 1995 these prizes have been awarded annually to faculty members who have written an important topical article, essay, or book on ethics and to a student or students who have written an outstanding research paper or essay, also as it relates to current events.

Faculty Winner
Douglas Lackey, Department of Philosophy
“Four Types of Mass Murderer”

Undergraduate Winner
Luis Sued
“Ethical Issues Found in Troubled Asset Relief Program (TARP) Disclosure of Information and How These Have Been Addressed”

Graduate Student Winner
Ashok Kamal
“Mission-Related Investing”