

Marxe Community Forum: Building a Community of Learners

An open community forum to build communication with leadership.

- Students are invited to share their opinions in a dialogue on the presented issues.
- The goal of each event is to share recommendations with policymakers that reflect the diversity of voices in the CUNY community.



CO-FACILITATOR:

David Hoffman
Associate Professor, Baruch College

David Hoffman, PhD, works at the intersection of rhetoric, history, and politics. He has published work on classical rhetorical theory as well as on rhetorical criticism of historical and contemporary political figures. His work has appeared in such journals as *Rhetorica*, *Rhetoric and Public Affairs*, and *Rhetoric Society Quarterly*. Dr. Hoffman has also taught courses in rhetorical theory, persuasion, and public advocacy, and conducted seminars in leadership and the communication of emotion. He has helped to direct communication development sessions for the Leadership Academy, the NYC Health and Hospitals Corporation, and the Greater NY Hospital Association. Hoffman earned his doctorate from the University of Iowa.



CO-FACILITATOR:

Don Waisanen
Associate Professor, Baruch College

Don Waisanen, PhD, teaches courses and workshops in public communication on executive speaking, communication strategy, and media analysis. His seminars focus on leadership, management, and improvisation. Dr. Waisanen's projects explore how communication works to promote or to hinder the force of citizens' voices. Previously, Waisanen was a Coro Fellow and worked in broadcast journalism, speechwriting, and on political campaigns. He is the founder of Communication Upward, which offers workshops and training of communications skills. Waisanen earned his doctorate from the Annenberg School at the University of Southern California.

Chairman's Welcome

Welcome to Public Affairs Week 2018.

Public Affairs Week is the only time that the Marxe School of Public and International Affairs comes together as a community to engage in debate, learning, and policy formulation around some of the compelling issues of our time. I invite you to participate this year in as many events as you can, and to take the time to get to know your students and colleagues.

Jonathan Engel, PhD, MBA

Chair of Public Affairs Week

Baruch
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MARXE SCHOOL OF PUBLIC
AND INTERNATIONAL AFFAIRS



baruch.cuny.edu/mspia

WELCOME TO PUBLIC AFFAIRS WEEK 2018

**Challenges and Questions
for Future Leaders**

With Expert Panelists

March 19-22, 2018
6-7:30 pm

Baruch College
Newman Vertical Campus

55 Lexington Avenue
Room 14-220

BaruchCOLLEGE
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Sexual Harassment: Have We Gone Too Far?

MODERATOR:

Associate Professor Hilary Botein, Baruch College



SPEAKER: Amy Barasch Executive Director, Her Justice

Since 2012, Amy Barasch, JD, has devoted her career to the issue of intimate partner violence at nonprofits, government agencies, and law firms. Prior to her time at Her Justice, Ms. Barasch served as the executive director of the NYS Office for the Prevention of Domestic Violence, where she was central to improvements made in response to intimate partner violence. She was also a member of the NYC Office to Combat Domestic Violence, where she designed and ran a program that became the basis of the Brooklyn Family Justice Center. Barasch is currently a member of the NYC Bar Association's Pro Bono Committee. She earned her Juris Doctor degree from Columbia Law School.



SPEAKER: Seher Khawaja Gender Justice Fellow, Legal Momentum

Seher Khawaja, JD, focuses at Legal Momentum on developing strategies to advance gender equality in the workplace and enhance economic security for low income women. Previously, she served as an attorney for the NYC Housing Authority, where she developed policy on affordable housing; advised on legislative and regulatory reform; and ensured legal compliance, including implementing the Violence Against Women Act. Prior to this, Ms. Khawaja worked with organizations around the world on numerous human rights issues. She is an active member of the NYC Bar Association's Human Rights and United Nations committees, has served as an editor on several academic journals, and has published articles focusing on international human rights. She earned her Juris Doctor degree from Brooklyn Law School and a master's degree from The London School of Economics and Political Science.

Embers of the Cold War: The Future of U.S.-Cuba Relations

MODERATOR:

Professor and Marx Chair of Western Hemisphere Affairs
Enrique Desmond Arias, Baruch College



SPEAKER: James Hershberg Professor, The George Washington University

James Hershberg, PhD, is currently working on various case studies of U.S. communications with Cold War adversaries at The George Washington University. He is a co-founder of The GW Cold War Group, a Cold War studies group for both faculty and students, and works closely with the National Security Archive at GW. Previously, he taught at Tufts University and the California Institute of Technology, and directed the Cold War International History Project. He now edits its book series. Dr. Hershberg received the 1994 Stuart Bernath Prize from the Society for Historians of American Foreign Policy for his biography *James B. Conant: Harvard to Hiroshima and the Making of the Nuclear Age*. He earned his doctorate from Tufts University and a master's degree from Columbia University.



SPEAKER: John Kavulich President, U.S.-Cuba Trade and Economic Council

John Kavulich heads the U.S.-Cuba Trade and Economic Council, a nonpartisan, nonprofit organization that focuses on commercial, academic, and political relations in the Republic of Cuba. He is also the editor of the organization's primary publication, *Economic Eye on Cuba*®. Mr. Kavulich has served as an advisor to the chairman of the Committee on Ways and Means in the U.S. House of Representatives and as an advisor to the chairman of its Select Revenues Subcommittee. He has also advised the staff of the Subcommittee on Foreign Agriculture and Hunger of the Committee on Agriculture in the House of Representatives.



SPEAKER: Katrin Hansing Associate Professor, Baruch College

Katrin Hansing, PhD, has spent the last 13 years conducting research in the Caribbean and Southern Africa. Her main areas of interest and expertise include race and ethnicity, religion, migration, transnational relations, remittances, medical internationalism, youth, and civil society. Prior to her tenure at Baruch, Dr. Hansing was the associate director of the Cuban Research Institute at Florida International University. She is currently working on a new book project on contemporary Cuban youth and recently completed her first documentary film. Hansing earned her doctorate from the University of Oxford.

Is the Constitution in Jeopardy? William Howard Taft and the Origins of Modern Constitutional Thoughts

MODERATOR:

Professor and Faculty Development Coordinator
Jonathan Engel, Baruch College



SPEAKER: Jeffrey Rosen President and CEO, National Constitution Center

Jeff Rosen, JD, became president and CEO of the National Constitution Center in 2013 and has developed its acclaimed Interactive Constitution, which brings together top American conservative and liberal legal scholars to discuss areas of agreement and disagreement in the Constitution. Mr. Rosen is also a professor at The George Washington University Law School and a contributing editor to *The Atlantic*. He is a highly regarded journalist whose essays and commentaries have appeared in *The New York Times Magazine*, on National Public Radio, and in *The New Republic*. He is also the author of six books, including a biography of William Howard Taft. Rosen earned his Juris Doctor degree from Yale Law School.

