

CUNY VALUE PLUS: BARUCH COLLEGE

Baruch College is a dynamic community of scholars and distinguished professionals who educate one of the most diverse student populations in the United States. A senior college in the City University of New York system, Baruch offers a range of bachelor's, master's, and doctoral degrees through its three schools—the Mildred and George Weissman School of Arts and Sciences, the School of Public Affairs, and the Zicklin School of Business.





BARUCH RANKINGS:

*Ranked **#1** in CollegeNET's annual Social Mobility Index (out of over **900** colleges)

*Named "**Standout Institution**" by the Education Trust for graduating Pell Grant students at a rate **18%** higher than national average for Pell Students

*Ranked **#1** in "**Least Debt**" for students in the North by *U.S. News & World Report*

*Ranked **#1** in "**Best Bang for the Buck**" in the Northeast by *Washington Monthly*

*Ranked **#6** for undergraduate programs and **#9** for graduate programs in entrepreneurship by The Princeton Review

*Ranked **#14** in "**Best Value**" and **#262** in "America's Top Colleges" by *Forbes* magazine

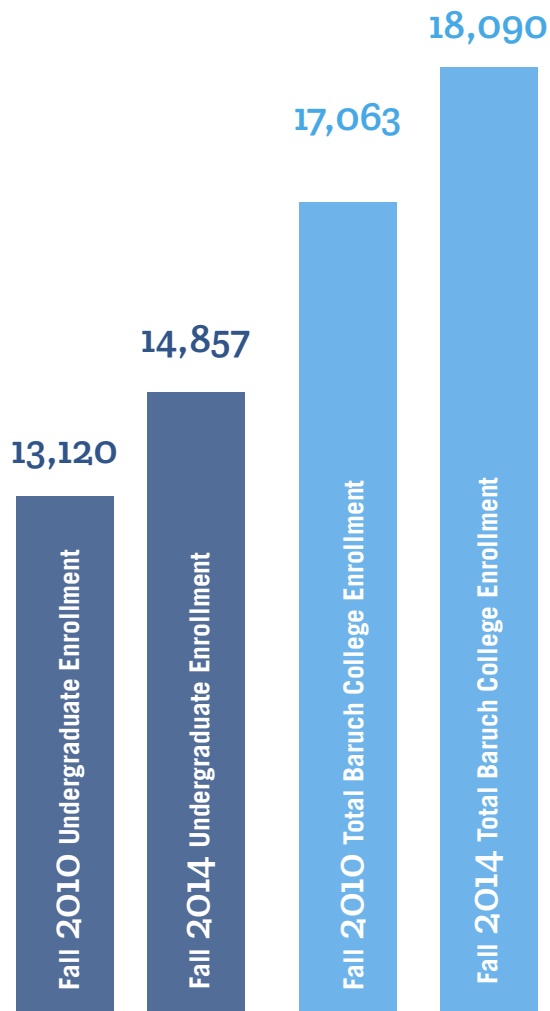
*Top **15%** of U.S. Colleges for eighth consecutive year by The Princeton Review



RECORD ENROLLMENT

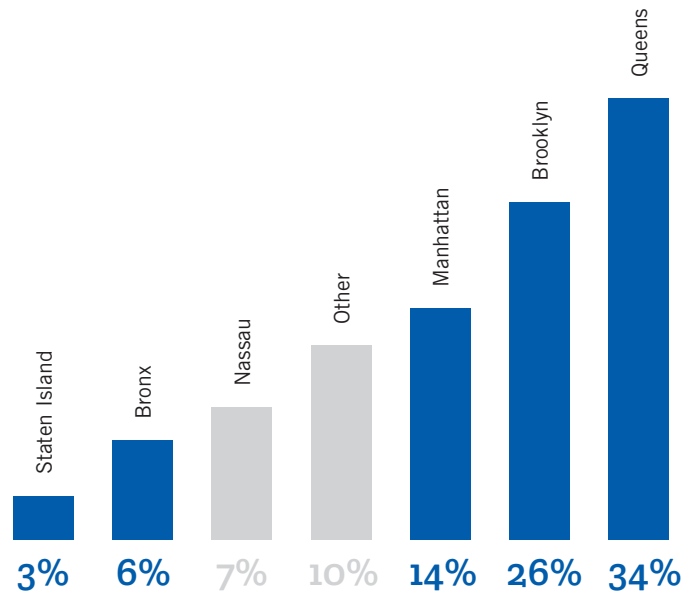
BARUCH ENROLLMENT 2010 – 2014 (UNDERGRADUATE AND TOTAL)

During the period that CUNY's predictable tuition policy has been in place, undergraduate enrollment increased by **13.2%** and total enrollment increased by **6.0%**. Of Baruch's total enrollment, **83%** come from the five boroughs.



Enrollment Change:
13.2% Increase

Enrollment Change:
6.0% Increase

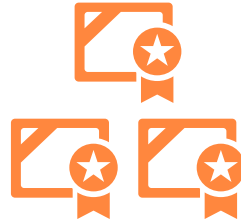


Graphic Distribution of Student Residence



STUDENT WINNERS

In the past five years, Baruch students have won top honors, including:



THREE FULBRIGHT SCHOLARSHIPS



JEANETTE K. WATSON FELLOWSHIP



NATIONAL SCIENCE FOUNDATION FELLOWSHIP



TWO JONAS E. SALK SCHOLARSHIPS



15 TOP AWARDS IN CASE STUDY COMPETITIONS*

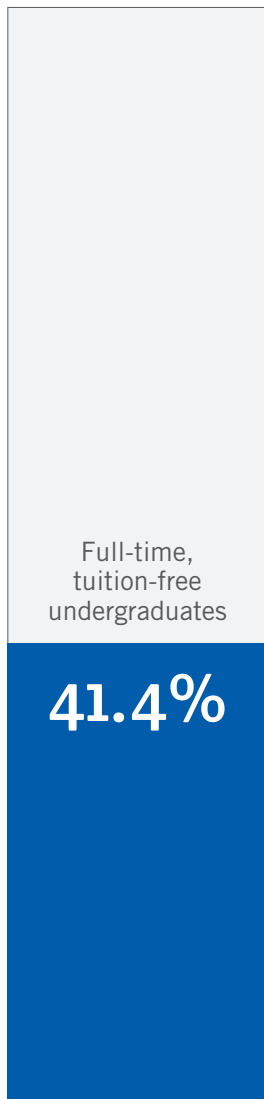
*including KPMG/NABA (National Association of Black Accountants, Inc.), KPMG/ALPFA (Association of Latino Professionals in Finance and Accounting), Target, Institutional Investors, and Annual Smartpitch competitions



AFFORDABILITY

Baruch College continues to provide excellent value:

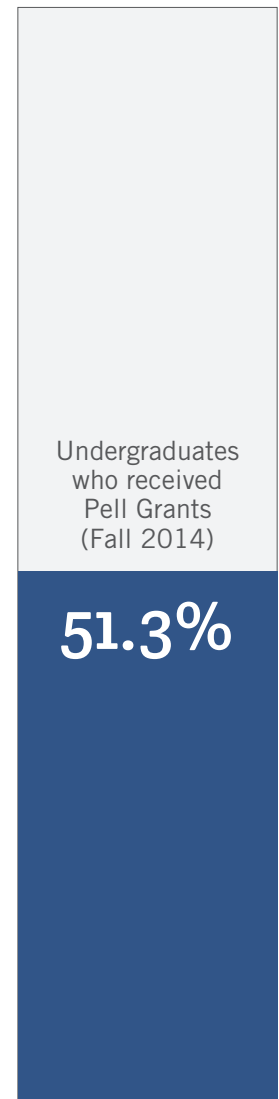
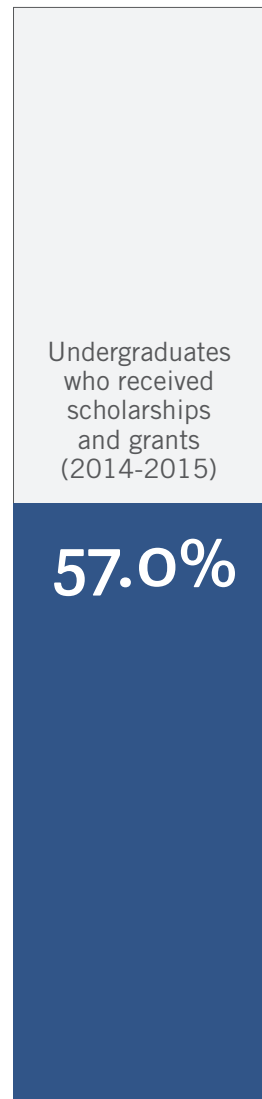
TUITION-FREE



DEBT-FREE



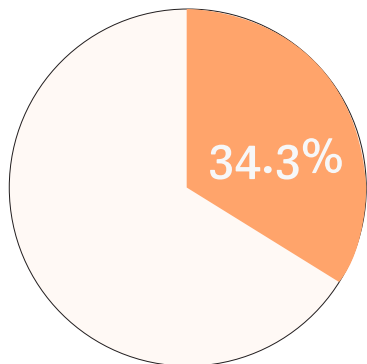
STUDENT SUPPORT



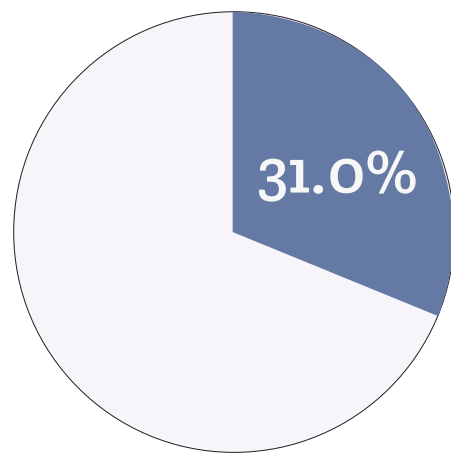


SOCIAL MOBILITY

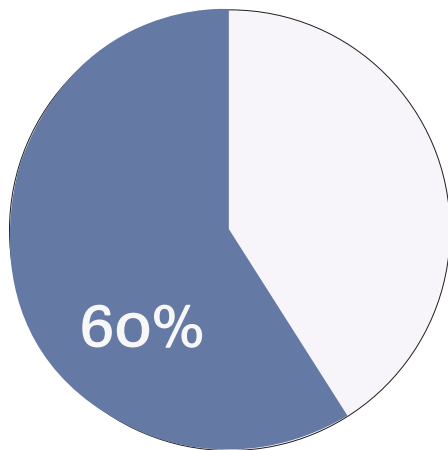
Ranked **#1** in CollegeNET's annual Social Mobility Index (out of over **900** colleges)



FIRST IN FAMILY TO ATTEND COLLEGE



HOUSEHOLDS WITH INCOME LESS THAN **\$20,000**



HOUSEHOLDS WITH INCOME LESS THAN **\$40,000**

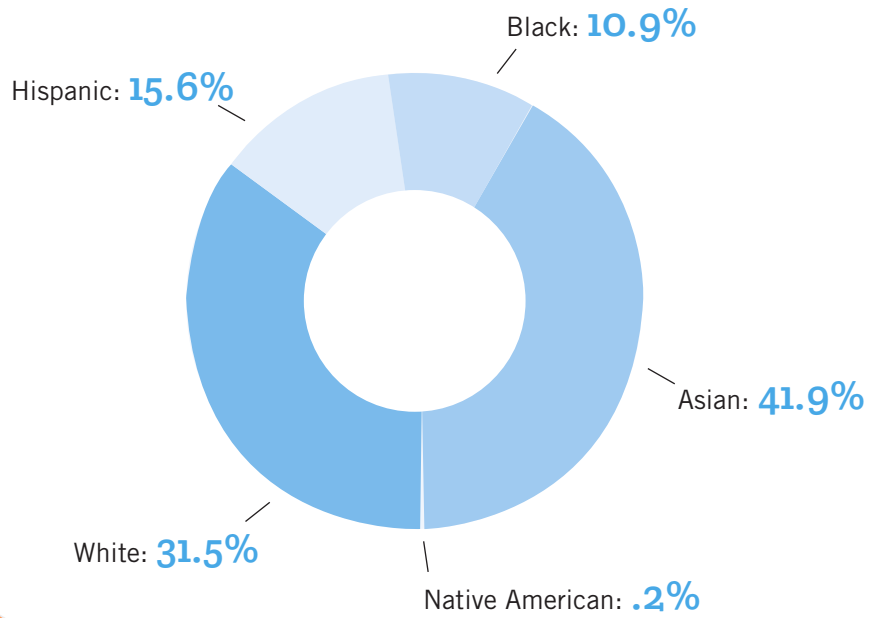
MEDIAN EARLY CAREER SALARY AFTER GRADUATION

\$50,700



STUDENT PROFILES

Undergraduate Diversity (Fall 2014)



1-YEAR RETENTION RATE
Incoming, First-time Freshmen
(Fall 2013)

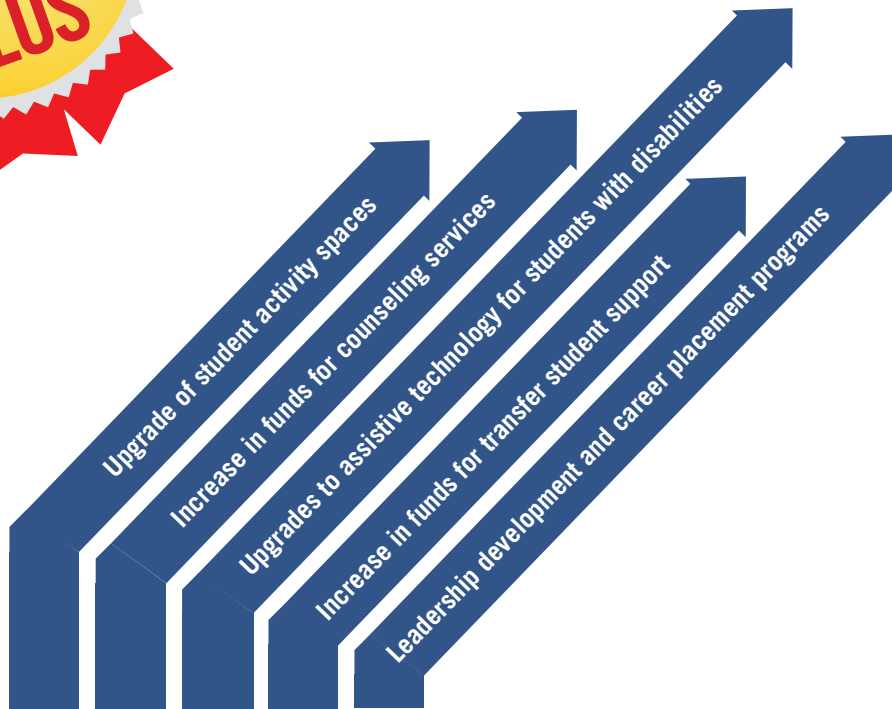


6-YEAR GRADUATION RATE
Incoming, First-time Freshmen
(Fall 2008)



INSTITUTIONAL PROGRESS

STUDENT SUPPORT SERVICES INCREASED



Upgrade of student activity spaces

Increase in funds for counseling services

Upgrades to assistive technology for students with disabilities

Increase in funds for transfer student support

Leadership development and career placement programs

ADDITIONAL FULL-TIME FACULTY HIRED

24 permanent, additional full-time faculty hired since **2010**, representing a **5%** increase

24

TOTAL FACULTY (FALL 2014): **1,173** (**44.7%** FULL-TIME)

UNIQUE FIELDS OF STUDY

Baruch's Zicklin School is the only AACSB Accredited School of Business in CUNY

(**82.5%** OF BARUCH STUDENTS STUDY BUSINESS)

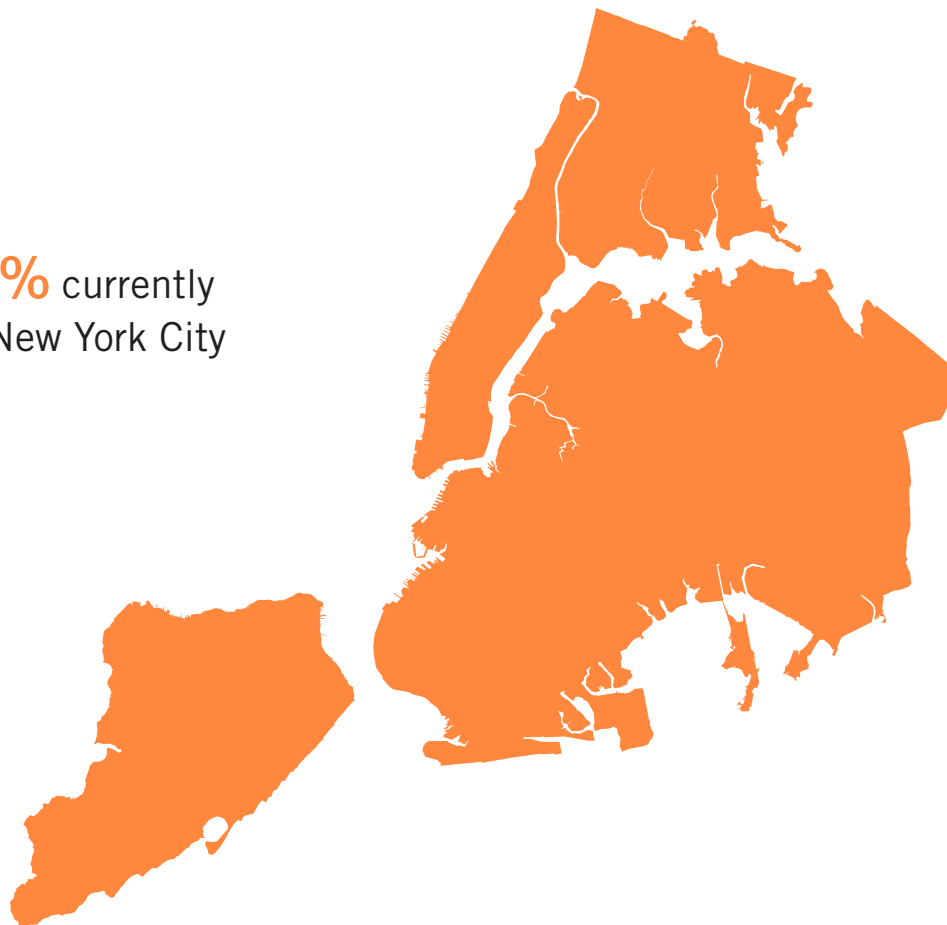
1 major and **8** minors created since **2010** for a total of **29** undergraduate majors and **56** minors

BARUCH ALUMNI



88.4% of
Baruch alumni
currently live in
New York State

78.0% currently
live in New York City



BARUCH ALUMNI



Baruch consistently places graduates at top firms:
The College ranks **#1** in alumni professionals at Morgan Stanley,
#4 at J.P. Morgan, and **#13** at Goldman Sachs.

1,356

alumni at the Big Four Accounting Firms:

PWC, Deloitte, KPMG, and Ernst & Young

Baruch alumni hold top positions across multiple industries, including:

Chairman,
Showtime Network

President,
Real Estate Board of New York

Speaker,
NYS Assembly

Speaker,
NYC Council