

Baruch in the News

Fall 2011

BARUCH FACULTY AND STAFF:



Professors Terrence Martell and Gwendolyn Webb in *Barron's* article about research on reverse splits in the stock market.



BCF President Joel Cohen is featured in *Crain's New York* and *Enhanced Online News-Executives on the Move*.

Professor Edward Rogoff in *Crain's New York Business* article about entrepreneurial programs in New York.



Professors Ana Ramos-Zayas and Hedwig Feit quoted in *El Diario* re the new Valentín Lizana y Parragué Chair.



Zicklin School of Business Dean John Elliott appears on *CNBC's* "Closing Bell" regarding the Quarterly CFO Survey.



Professor Hector Cordero-Guzman on *Univision* with comments on Herman Cain's decision to suspend presidential campaign.



School of Public Affairs Dean David Birdsell featured on *Fox 5 News*, with expertise on the political landscape.

RANKINGS:



Entrepreneur Magazine list includes Baruch College at #22 for undergraduate programs.



The Part-Time MBA Program debuts in *Businessweek* ranking.



The Chronicle of Higher Education released its 2010-2011 list of U.S. Institutions with the "Most International Students." Baruch College was listed as #7 in the Graduate Level.



Baruch College's Master in Financial Engineering Ranked #5 in North America according to *QuantNetwork*.

STUDENTS/ALUMNI:



Baruch Finance student Anthony Musco shares how he balances classes and work in the *Daily News*.



Baruch MBA grads Shaun So and Paul Harrison create new business – Cubby, featured in *CBS (local) TV*.



MBA students Santiago Perez and Alek Marfisi on *MSNBC's Biz Quiz*.



SPA graduate student Angela Gonzalez-Perez's scholarship from the National Health Hispanic Foundation mentioned in *Ahora News*.

BARUCH PROGRAMS:



Zicklin Center for Corporate Integrity creates The Baruch Index of Corporate Political Disclosure,

The Economist.

Also featured in:

WNYC (Radio), ICT Magazine, BioPortfolio, Agenda Week, The Governance Board, Mother Jones, and Open Secrets.



CPA Journal features 40-page spread of Zicklin's Financial Reporting Conference.



Baruch College's course (Mobile Application Development) highlighted by *Time Out NY* as "One of Five Courses for the Digital Age."



The Steven L. Newman Real Estate Institute's conference on Lower Manhattan Rising featured in *International Business Times*.