

The 4th Annual CUNY
General Education Conference



Gen Ed: Making it Work and Making it Matter

Friday, May 2, 2008
8 am - 5 pm
Newman Vertical Campus

Baruch
COLLEGE

The City University of New York
www.baruch.cuny.edu

BARUCH IS **CUNY**

Welcome

On behalf of the Baruch College community, we would like to welcome you to the **Fourth Annual CUNY-Wide General Education Conference, “Making It Work and Making It Matter.”** This year’s conference has much to live up to after the successful conferences hosted by our colleagues at LaGuardia Community College, Queensborough Community College, and Queens College. We hope to stimulate thought and discussion today that all of us can reflect and act upon in the months to come. Any success we achieve we will owe, in no small part, to what we have learned from the previous conferences and to suggestions from our colleagues at Queens College.

We present a rich program that owes much to the continuing conversation that has flourished through initiatives sponsored by the CUNY Office of Undergraduate Education: CUE, CASTL, WAC/WID, and General Education. Opportunities to converse with colleagues from across the university about issues of shared concern (pedagogy and faculty development, to cite just two) were few until recently. The annual conference provides a Beethovenian coda to the year’s discussions, with echoes that resound into the next year.

As Dr. Johnson might have predicted, knowing that we had to organize this conference concentrated Baruch’s Gen Ed efforts wonderfully. This year has seen some important breakthroughs at Baruch. Faculty task forces on first-year writing and on quantitative skills pedagogy have forged substantive recommendations regarding these crucial elements of Tier I of our three-tiered core curriculum. Learning goals of Tier II have been completed and we have assessed several of them. This year also saw redesign of the largest component of Tier III—our Psychology minor draws more than one quarter of Baruch undergraduates—and implementation of its new communication-intensive capstone. Most broadly, we have begun to address how we present Gen Ed to our students. Your conference materials include a draft of our new Gen Ed brochure; our CUE proposal will include creating a website based on the design sketched therein.

Once again, welcome to Baruch College. We hope you enjoy today’s installment in the ongoing conversation.

DENNIS SLAVIN, Associate Provost

MEMBERS OF THE BARUCH COLLEGE GENERAL EDUCATION COMMITTEE:

Nancy Aries, Paula Berggren, Jerry Bornstein, Myrna Chase, Robert Freedman, Mikhail Gershovich, Gary Hentzi, Brian Householder, Maria Jerskey, Carol Morgan, Dahlia Remler, Jill Rosenberg, Cheryl Smith, Mark Spergel, Elizabeth Wollman, and Phyllis Zadra

Keynote Speaker



LOUIS MENAND is Anne T. and Robert M. Bass Professor of English and American Literature and Language at Harvard. His book *The Metaphysical Club* (Farrar, Straus and Giroux, 2001) won the **Pulitzer Prize for History**, the **Francis Parkman Prize** from the Society of American Historians, and the **Heartland Prize** for Nonfiction from the *Chicago Tribune*, and was named one of the nine best books of 2001 by the editors of the *New York Times Book Review*. He is also the author of *American Studies* (Farrar, Straus and Giroux, 2002) and *Discovering Modernism: T. S. Eliot and His Context* (Oxford University Press, 1987; 2d edition 2007), and is the editor or co-editor of books on American thought, literary criticism, and higher education. He was associate editor of *The New Republic* from 1986-1987 and contributing editor of *The New York Review of Books* from 1994-2001. He has been a contributor to *The New Yorker* since 1991; since 2001, he has been a staff writer there, and has been named a National Magazine Award Finalist four times.

Program

8:00–9:00 am	Continental Breakfast & Registration	Newman Vertical Campus (NVC) Room 14-220 and 14-250
9:00–9:15 am	Introductory Remarks	NVC Room 14-220
	INTRODUCTION	
	DENNIS SLAVIN, Associate Provost, Baruch College	
	WELCOME	
	KATHLEEN WALDRON, President, Baruch College	
	SELMA BOTMAN, Executive Vice Chancellor and University Provost, CUNY	
	JUDITH SUMMERFIELD, Dean for Undergraduate Education, CUNY	
9:20–10:05 am	Keynote Address: “Why Is General Education a Problem?”	NVC Room 14-220
	LOUIS MENAND, Anne T. and Robert M. Bass Professor of English and American Literature and Language at Harvard University	
	<i>Break</i>	
10:30-11:30 am	Session I	NVC Classrooms
	<i>Break</i>	
11:40 am-12:40 pm	Session II	NVC Classrooms
	<i>Break</i>	
12:50-2:30 pm	Lunch	NVC Room 14-220 and 14-250
	PROVOST’S FORUM: ROUNDTABLE DISCUSSION ON GEN ED	
	JAMES MCCARTHY, Provost and Senior Vice President for Academic Affairs, Baruch College	
	DAISY DEFILIPPIS, Provost and Senior Vice President for Academic Affairs, Hostos Community College	
	IVELAW GRIFFITH, Provost and Senior Vice President for Academic Affairs, York College	
	VITA RABINOWITZ, Provost and Vice President for Academic Affairs, Hunter College	
2:40-3:40 pm	Session III	NVC Classrooms
3:40-3:55 pm	Afternoon Refreshment Break	NVC Room 14-220
4:00-5:00 pm	Session IV	NVC Classrooms

Session I

10:30 am-11:30 am

CROSS-CAMPUS COLLABORATIONS

Opening the Circle: Building a Community of Contemplative Educators across CUNY

[Room 14-235]

Presenters: Geraldine Deluca and David Forbes, Brooklyn College; Helene Dunkelblau and Alexandra Tarasko, Queensborough Community College; Rick Repetti, Kingsborough Community College

FIRST YEAR/LEARNING COMMUNITIES

Volcanoes, Vases, and Creation Stories: How a Geologist, a Classicist, and a Poet Found Common Ground in a First-Year Learning Community

[Room 14-280]

Presenters: Ellen Belton, David Ellis, Wayne Powell and Liv Yarrow, Brooklyn College

The Benefits of Integration and the Challenges of Hyperbonding: Freshman Learning Communities

[Room 14-285]

Presenters: Harriet Shenkman, Donna Kessler-Ng, Gilbert Marzan, and Eldiane Elmeus, Bronx Community College

GEN ED ON CUNY CAMPUSES

Marketing General Education at Hostos

[Room 13-145]

Presenters: Amanda Bernal-Carl, Carl Grindley, Isabel Li, Kim Sanabria, and Lucinda Zoe, Hostos Community College

PEDAGOGY

Beyond Anatomy and Physiology: Engaging Non-Majors by Incorporating Diversity and Social Science Perspectives on the Body

[Room 14-266]

Presenter: David Eastzer, City College of New York

and

On Not Staying on Topic: Using General Education as a Rationale for Grappling with the Guilt Occasioned by a Wandering Intellect

[Room 14-266]

Presenter: Glenn Petersen, Baruch College

We Wish to Inform You that Tomorrow We Will Be Killed With Our Families: Teaching the Unthinkable

[Room 14-267]

Presenter: Enid Stubin, Kingsborough Community College

and

Composition as General Education: Using Thematic Content in the College Composition Pedagogy

[Room 14-267]

Presenter: Rick Armstrong, Kingsborough Community College

General Education Writing Courses

[Room 13-150]

Presenters: Frank Cioffi, Cheryl Smith, and Bill McClellan, Baruch College

Quantitative Literacy: What Is It? Why Do We Want It? How Do We Get It? Thoughts From the Baruch College Provost's Task Force on Quantitative Pedagogy

[Room 14-269]

Presenter: Dahlia Remler, Baruch College

ESL and ELL at Hunter, of Course It Matters, But Does It Work?

[Room 14-245]

Presenters: Trudy Smoke, Dennis Paoli, Meredith Theeman, Kevin McGruder, Jaicy John, Sarah McClelland, Jen Giesecking, and Irwin Leopando, Hunter College

PRESENTATIONS WITH STUDENT PARTICIPATION

Student Research and the Gen Ed Experience: A Panel Discussion

[Room 14-240]

Presenter: Jerry Bornstein, Kapil Balkaran, Gentiana Haxhaj, Jason Ng, and Crystal Sewa, Baruch College

TEST TAKING

Making the CPE Matter More-Sharing Recent Successful Strategies at Hunter College

[Room 14-270]

Presenters: David Potash and Yvonne Rubie, Hunter College

USE OF TECHNOLOGY IN GEN ED

Web 2.0 and Distributed Learning for General Education

[Room 14-230]

Presenters: Luke Waltzer and Mikhail Gershovich, Baruch College; Jim Groom, University of Mary Washington

Session II

11:40 am-12:40 pm

CROSS-CAMPUS COLLABORATIONS

Bridging the Colleges in the Bronx: Making Transfers Work [Room 14-230]

Presenters: M. Marsham Castro, Lehman; Mary Jo Ben-Nun, Bronx Community College; Jerilyn Fisher, Hostos Community College; Alice Alkan, Lehman College; Helen Papas-Kavalis, Bronx Community College; Kathleen Donohue, Hostos Community College; Robert Sutliff, Lehman College; Amir Togha, Bronx Community College; Bronislaw Czarnocha, Hostos Community College; Maryam Bamshad, Lehman College; Lamine Dieng, Bronx Community College; Nelson Rodriguez, Hostos Community College

FIRST YEAR/LEARNING COMMUNITIES

A Learning Community Model for Non-Native English Speaking Students [Room 14-280]

Jodi Roure and Kate Szur, John Jay College

GEN ED ON CUNY CAMPUSES

Bridging the Divide: Talking with Students about General Education [Room 14-270]

Presenter: Jill Rosenberg, Baruch College

PEDAGOGY

Our Students' Styles [Room 14-285]

Presenter: Christine Mangino, Hostos Community College

Teaching Writing in the Professions [Room 14-266]

Presenters: Bonnie Oglensky and Emily Davidson, York College

Writing across the Curriculum: A Model for Combining Assessment and Faculty Development [Room 14-245]

Presenters: Sarit Golub, Jason Tougaw, Dean Savage, and Tsai-Shiou Hsieh, Queens College

Teaching Less, Better

Presenter: Valerie Watnick, Baruch College
[Room 13-145]

and

Infusing General Education Principles into ACC 2101: A Collaboration between Business Faculty and the Bernard L. Schwartz Communications Institute [Room 13-145]

Presenters: Suzanne Epstein, Christine Tan, and Phyllis Zadra, Baruch College

Thinking about Drinking and Writing about Food [Room 13-150]

Presenters: Elizabeth Schaible, Peter Spellane, and Claire Stewart, New York City College of Technology

USE OF TECHNOLOGY IN GEN ED

Technology Learning Academy: Recruitment, Retention, Persistence, and Graduation [Room 14-240]

Presenters: Todd Holden, Vincent Stigliano, Joseph Goldenberg, and Paul Marchese, Queensborough Community College

Enhancing Teaching and Learning at Hostos Community College Using New Instructional Technologies [Room 14-235]

Presenters: Kathy Donohue, Catherine Lyon, Elizabeth Tappeiner, Amy Ramson, Felipe Pimentel, and Loreto Porte, Hostos Community College

Session III

2:40 pm-3:40 pm

CROSS-CAMPUS COLLABORATIONS

PLTL Course Enhancement of Gateway Science Courses- A Two-Year College and a Four-Year College Partnership

[Room 14-245]

Presenters: Ronald Eckhardt, Brooklyn College; Patrick Lloyd, Theodore Markus, Peter Pilchman, and Arthur Zeitlin, Kingsborough Community College

FIRST YEAR/LEARNING COMMUNITIES

FIQWS: Diary of a Dream

[Room 14-285]

Presenter: Jerrilynn D. Dodds, City College of New York

The Theory and Practice of General Education: Skills v. Content in the First-Year Seminar

[Room 14-270]

Presenters: Robert Cowan and Rebecca Connor, Hunter College

and

Learning Communities: A Collaborative Approach to the First-Year Seminar

[Room 14-270]

Presenters: Barbara Wells and Mark Spergel, Baruch College

GEN ED ON CUNY CAMPUSES

General Ed in the CUNY Online Baccalaureate: Addressing Proficiencies and Perspectives in the Online Environment

[Room 14-230]

Presenters: Robert Whittaker, Lehman College; William Bernhardt, College of Staten Island; Joan Mosely, Central Office, and Barbara Walters, Kingsborough Community College

PEDAGOGY

Using Stories to Engage Students

[Room 14-235]

Presenters: Brahmdeo Dewprashad, Lalitha Jayant and Ling Chen, Borough of Manhattan Community College; Nelson Nunez-Rodriguez, Hostos Community College; and Charlotte Martin, City College

Writing Out Loud!

[Room 14-240]

Presenters: Marian Arkin, Karen Gregory, Tamara Mose Brown, Shawn Wiley, Greg Goldberg, Sarah Zeller-Berkman, and Michael Rainey, LaGuardia Community College

Sustaining Student Engagement in the Writing Center: Using Online Session Records as a Pedagogical Tool to Address the Learning Needs of Multilingual Writers of English

[Room 13-145]

Presenters: Maria Jerskey, Sarah Nakamaru, Michael Rymer, and Dawn Jordan, Baruch College

PRESENTATIONS WITH STUDENT PARTICIPATION

Turning Peer-Tutors into Leaders

[Room 14-280]

Presenters: Carol Morgan, Nicole Lee, and Jonelle Reynolds, Baruch College

USE OF TECHNOLOGY IN GEN ED

Interactive Learning and Discovery: Using Students' Love for Technology to Dramatically Increase Their Achievement in Mathematics

[Room 13-150]

Presenters: April Allen-Materowski, Judy Broadwin, and Sarah Harney, Baruch College

REFRESHMENTS

3:40 - 3:55 pm
Room 14-220

Session IV

4:00 pm-5:00 pm

ASSESSMENT

Ten Years of Data: Assessing and Analyzing Writing and Oral Communication at Baruch College
[Room 14-270]

Presenters: Mikhail Gershovich, Suzanne Epstein, Thomas Harbison, and David Frost, Baruch College

CROSS-CAMPUS COLLABORATIONS

Reading, Writing, and Speaking across Campuses: Interchanges and Conversations between Two-Year and Four-Year College Faculty
[Room 14-240]

Presenters: Esther Allen, Cheryl Smith, and Susan Tenneriello, Baruch College; Marian Arkin, Prabha Betne, Unn Hidle, James Richardson, and Scott Sternbach, LaGuardia Community College

GEN ED ON CUNY CAMPUSES

From Theory to Practice: The Design and Implementation of a New General Education Curriculum at Queens College
[Room 14-245]

Presenters: Cathy Callis, Marten den Boer, Eva Fernandez, Kenneth Lord, and Donald Scott, Queens College

PEDAGOGY

Engaging Students in the Assessment of Developments in Their Own Thinking via Portfolios of Reflection Papers
[Room 14-280]

Presenter: Alan Grose, Baruch College

and

An Inquiry Group Investigation: Are We Teaching Critical Thinking Skills?
[Room 14-280]

Presenter: Gina Cicco, Hostos Community College

Incorporating the Stakeholders in the Learning Process: The Case of the Business Consulting Course
[Room 14-267]

Presenter: Moshe Banai, Baruch College

Service Learning Works and Service Learning Matters
[Room 14-230]

Presenters: Josephine Pantaleo, Maria Mercedes Franco, and Megdala Tarafdar, Queensborough Community College

The Effectiveness of the Do Math Approaches—the Bridge to Close the Cognitive Gap Between Arithmetic and Algebra
[Room 14-235]

Presenters: Violeta Menil and Olen Dias, Hostos Community College

and

Students' Expectations and Classroom Management of Learner-Centered Sessions in the Community College
[Room 14-235]

Presenter: Igor Zaitsev, Borough of Manhattan Community College

USE OF TECHNOLOGY IN GEN ED

Exploring the Role of Computer-Based Graphic Art in the Teaching of Programming, Mathematics, and Science
[Room 14-285]

Presenters: Peter Brass and Yuying Gosser, City College of New York

Unraveling Web 2.0: Matching the Technology to the Need
[Room 14-266]

Presenter: Sara Rofofsky Marcus, Queens College

Acknowledgments

The individuals listed below are acknowledged with gratitude for their contributions to the success of the conference:

Kathleen Waldron,
President, Baruch College

James McCarthy,
Provost and Senior Vice President for Academic Affairs, Baruch College

Carl Aylman
Hartley Bramhall
Michelle Chan
Joe Chartier
Cres Coutinho
Marlene Graham
Tiffany Habay
Milwood Hughes
Chris Koutsoutkis
Susan Locke
Deborah Mack
Deborah Mazzia
Melinda Miller
Juan Pagan
Mayreni Polanco
Warren Schultz
Sydney Soliz
Abigail Stevens-Amare
Siddika Sultana
Corlisse Thomas
Rashan Thompson
Ashley Vargas
Carmen Vasquez
Gregory Washington

Baruch
COLLEGE

The City University of New York
www.baruch.cuny.edu