

Status of Learning Goals and Assessments for Academic Programs as of July 09

UNDERGRADUATE PROGRAMS

Core Curriculum

	Goals	Assessment plan/status
Written communication:	✓	assessed in spring 07
Oral communication:	✓	assessed in spring 07
Ethical Awareness:	✓	assessed in spring/summer 09
Civic awareness:	✓	not yet planned
Global/Cross-Cultural Awareness:	✓	not yet planned
Technological Skills:	✓	not yet planned
Aesthetic Appreciation:	✓	not yet planned
Quantitative and Scientific Thinking:	✓	not yet planned
Critical Thinking:	✓	not yet planned
Information Literacy:	✓	not yet planned

BBA

	Goals	Assessment plan/status
Oral communication:	✓	assessed spr 06; data gathered for re-ass spr 09; will be analyzed summer 09
Written communication:	✓	assessed fall 2006
Analytical & Technological Skills:	✓	data gathered spring 08; analyzed and used as pilot summer 08
Civic Awareness & Ethical Decision Making:	✓	data gathered spring 08; results analyzed in summer 08
Global Awareness:	✓	data gathered spring 09; will be analyzed summer 09
Business Knowledge/Integrative Abilities:	✓?	pilot in fall 09 or sp 2010
Proficiency in a Discipline:	✓	<i>see below under "ZSB majors"</i>

WSAS Majors

	Goals	Assessment plan/status
Actuarial Science:	✓	no mention
Biological Sciences:	✓	no mention
Business Communication		
Business Writing:	✓	no mention
Corporate Communication:	✓	no mention
Graphic Communication:	(✓)	no mention
Economics BA (3 tracks):	✓	(not clear how) in capstone
English:	✓	several possibilities suggested; no plan
FPA		
Music:	(✓)	no mention
Music Management:	(✓)	no mention
Theatre Arts Administration:	(✓)	no mention
Visual Arts Administration:	(✓)	no mention
History:	✓	data gathered beginning summer 2008
Journalism		
J & Creative Writing:	✓	no mention
Business Journalism:	✓	no mention
Math:	✓	no mention
Natural Sciences Ad Hoc:	-	-
Philosophy:	✓	no mention (not clear what role of “substantial research project” is)
Political Science:	✓	no mention
Psychology:	✓	no mention
Religion:	✓	no mention
Sociology:	✓	no mention
Spanish:	✓	no mention
Statistics BA:	-	-

Tier III Minors

	Goals	Assessment plan/status
America Studies:	✓	in AMS 4900 (aligned with goals?)
Anthropology:	✓	no mention
Asian & As-Am Studies:	✓	no mention
Black & Hispanic Studies:	✓	no mention
Business Writing:	✓	no mention
Chinese:	✓	no mention
Communication Studies:	-	-
Economics:	✓	(not clear how) in capstone
English:	✓	no mention
Environmental Sustainability:	✓	no mention
Film Studies:	✓	no mention
FPA		
Art History and Theatre:	(✓)	(no mention how) in capstone
Design and Photography:	(✓)	(no mention how) in capstone
Music:	(✓)	(no mention how) in capstone
French:	✓	no mention
Hebrew:	✓	no mention
History:	✓	data gathered beginning summer 2008
Humanities with Honors:	-	-
Information Studies:	✓	no mention
Info Tech & Social Responsibility:	(✓)	no mention
Italian:	✓	no mention
Japanese:	✓	no mention
Journalism:	✓	no mention
Latin American & Caribbean:	✓	no mention
Law and Policy:	✓	no mention
Math:	✓	no mention

Tier III Minors (continued)

	Goals	Assessment plan/status
Literature in Translation:	✓	no mention
Philosophy:	✓	no mention
Political Science:	✓	no mention
Psychology:	✓	no mention
Religion:	✓	no mention
Sociology:	✓	no mention
Spanish:	✓	no mention
Women's Studies	(✓)	no mention

ZSB Majors

	Goals	Assessment plan/status
Accounting:	✓	plan developed; data collected; will be analyzed in spring 09
Economics:	✓	plan developed; data collected; will be analyzed in spring 09
CIS:	✓	plan developed; data will be collected and analyzed in fall 09
Marketing:	✓	plan developed; data will be collected and analyzed in fall 09
Finance:	✓	plan developed; data will be collected and analyzed in fall 09
Entrepreneurship:	✓	uncertain
Stat/Quant Methods:	✓	few students
Real Estate:	✓	uncertain
HR Management:	✓	uncertain
Operations Management:	✓	uncertain

GRADUATE PROGRAMS

MBA Common Educational Aims

	Goals	Assessment plan/status
Communication: Written	✓	Data collected January 2007, 2008, Summer 2008; Next collection Fall 2010
Communication: Oral	✓	Data collected Fall 2007, Fall 2008; Next collection Fall 2010
Information Literacy	✓	Data collected Spring 2003 - Fall 2007; Next collection Spring 2010
Technology Literacy 2.1	✓	Data collected Fall 2008; Next collection Fall 2009
Technology Literacy 2.2	✓	Data collected Fall 2008; Next collection Fall 2009
Ethical Awareness	✓	Data collected Spr. 2005, Jan. 2007, Jan. 2008, Summer 2008; Next collection Spr. 2011
Global Awareness	✓	Data collected Fall 2008; Next collection Spring 2010
Quantitative Analysis	✓	Data collected Fall 2005; Fall 2008; Next collection Fall 2009
Teamwork and Leadership	✓	Data collected Spring 2007; Fall 2007; Spring 2008; Next collection Spring 2011
Knowledge Integration	✓	Data collected Spring 2008, Spring 2009; Next collection Spring 2011

MBA Majors

	Goals	Assessment plan/status
Accountancy	✓	TBD
Computer Information Systems	✓	TBD
Decision Sciences	✓	TBD
Economics	✓	TBD
Finance	✓	TBD
I/O Psychology	✓	TBD
International Business	✓	TBD
Entrepreneurship & Small Business Mgmt	✓	TBD
Operations Management	✓	TBD
Org Behavior/HR Management	✓	TBD
Marketing	✓	TBD
Real Estate	✓	TBD
Statistics	✓	TBD

Taxation



TBD

Executive Programs

	Goals	Assessment plan/status
Executive MBA	✓	TBD
Healthcare MBA	✓	TBD
Executive MS in Finance	✓	TBD
Executive MS in Financial Statement Analysis	✓	TBD

International Programs

	Goals	Assessment plan/status
Executive MS in Finance	✓	TBD
Executive MS in Marketing	in progress	TBD
Executive MS in Management Information Systems	in progress	TBD

MS Programs

	Goals	Assessment plan/status
Accountancy	in progress	TBD
Business Computer Information Systems	✓	TBD
Entrepreneurship	in progress	TBD
Industrial & Labor Relations	✓	Spring 2010
Marketing	✓	TBD
Quantitative Methods and Modeling	✓	TBD
Real Estate	✓	TBD
Statistics	✓	TBD
Taxation	✓	Fall 2009

Ph.D. Program

✓	TBD
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WSAS Graduate Programs

	Goals	Assessment plan/status
Corporate Communication	✓	TBD
I/O Psychology	✓	TBD
Financial Engineering	✓	TBD