

Paper # _____

Scorer _____

Date _____

Goal: Global Awareness	3. Exceeded expectations	2. Met Expectations	1. Failed to Meet Expectations	Score*
<p>Subgoal 1: Identification of Global Business Factors An understanding of key economic, political and cultural dimensions of international business and an ability to understand their interrelationships.</p>	<p>Clear and detailed identification of relevant global business factors and their key interrelationships.</p>	<p>Adequate identification of most of the relevant global business factors and how they fit together</p>	<p>Inability to identify key political, economic and cultural dimensions of international business.</p>	
<p>Subgoal 2: Analysis of Global Business Factors An ability to systematically analyze the effects of the key global business factors in this case.</p>	<p>Clear, accurate and detailed analysis of the global business factors and how they drive global activities.</p>	<p>Adequate analysis of the impact of global business factors in a case and how they drive global activities.</p>	<p>Not able to identify the impact of the global business factors and how they drive global activities (e.g., export / import, foreign direct investment).</p>	
<p>Subgoal 3: Application of Key International Business Principles An ability to make recommendations with regards to the key global business factors in this case.</p>	<p>Clear application of analysis to specific management situation; strong conclusions and very good recommendations.</p>	<p>Adequate application of analysis to specific management situation; acceptable conclusions and or recommendations.</p>	<p>No ability to analyze and make recommendations; incorrect conclusions and recommendations.</p>	
<p>Total</p>				
<p>Comments</p>	<p>*Mark N/A if not applicable</p>			