

MBA Learning Assurance Assessment Plan

Learning Goal	Measurement Development	Pilot Testing	Target Semester for Data Collection
Teamwork and Leadership	Fall 2006	MGT 9300, Spring 2007 MGT 9300, Fall 2007 MGT 9300, Spring 2008	Spring 2008
Ethical Awareness	Spring 2005 Revision: Fall 2006	BUS 9100, Spring 2005 BUS 9100, January 2007 BUS 9100, January 2008	Summer 2008
Communication	a) Oral: Fall 2006 b) Written: Spring 2007	a) Oral: CIS 9000, Fall 2007 b) Written: BUS 9100, January 2007 BUS 9100, January, 2008	a) Oral: Fall 2008 b) Written: Fall 2008
Information and Technology Literacy	Spring 2005 Revision: Spring 2008	Fall 2008	Spring 2009
Quantitative Analysis	Spring 2005 Revision: Spring 2008	FIN 9770, Fall 2005 Fall 2008	Fall 2009
Knowledge Integration	Summer 2007 Revision: Spring 2008	BUS 9200, Spring 2008	Spring 2009
Global Awareness	Spring 2008	Fall 2008	Fall 2009
Intellectual Competency in the Field	Fall 2008		

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 Revised March 10, 2008
 Revised May 1, 2008

<http://www.baruch.cuny.edu/assessment/Zicklin.htm>