

MBA Program: Common Educational Aims

Communication	Students will be effective oral and written communicators as leadership and teamwork in business is dependent on developing shared meaning and commitment to action fostered through communication.
Information and Technology Literacy	Students will be develop effective information literacy skills and understand how information technology is used to support organizational decision-making.
Ethical Awareness	Students will be sensitive to ethical issues in business, understand the importance of behavior and their responsibilities as business people to uphold ethical principles in their dealings.
Global Awareness	Students will be sensitive to differences in perspectives, institutions, and practices among business people from around the world as our global economy puts a premium on global business relationships.
Quantitative Analysis	Students will effectively use quantitative techniques to describe and analyze business phenomena and help develop solutions to business problems.
Teamwork and Leadership	Students will develop skills that permit them to function effectively in teams and be given opportunities to experience, understand, and develop their competencies as leaders.
Knowledge Integration	Students will have working knowledge off all functional areas in business and apply them in a holistic, analytical, and integrative manner to effectively understand and recommend solutions to business problems.
Intellectual Competence in a Field of Study	Students will have the opportunity to develop a specialized intellectual competence in at least one business discipline to support post degree employment aims.

