

**BBA Learning Assurance Committee  
Minutes of May 8, 2007**

The minutes of the March 27, 2007 meeting of the BBA Learning Assurance Committee were approved.

The meeting began at 12 noon. In attendance on May 8, 2007 were Bob Blau, Al Booke, Mike Carew, John Choonoo, Mikhail Gershovich, Matthew Johnson, Karl Lang, Ed Rogoff, David Rosenberg, Steve Schnaars, Dennis Slavin, Vanessa Vacchiano, Ashok Vora, Susan Young, Judith Tse, and Phyllis Zadra.

Phyllis Zadra reported on the planned summer seminar to revise pre-business and business core courses. She indicated that as many as 9 courses/faculty members would be involved in the seminar. Funding for the project is being provided from the Provost's Office and Zicklin Dean's Office. Phyllis thanked the BBA Learning Assurance Committee for providing the impetus for this initiative. The summer seminar will be the first coordinated approach to redesigning Zicklin required base courses. Much of the content of the seminar is drawn from discussions and recommendations of the BBA Learning Assurance Committee. The readings and discussions on pedagogy sponsored by the Provost's Office during the last two years provided a good foundation for the project.

The expected participants are:

Acc 2101	Joseph Kerstein
Acc 3000	Donal Byard
BPL 5100	Al Booke
CIS 2200	Raquel Benbunan-Fich
Eco 1002	Michael Carew
Fin 3000	Sonali Hazarika
Law 1101	Valerie Watnick
Mgt 3121	Lou Stern
Mkt 3000	Nermin Eyuboglu

David Rosenberg presented three revised prompts to be used to assess the civic awareness/ethical decision-making learning goal. The Committee made some minor suggestions about reordering and rewording the prompts and then began, with Vanessa Vacchiano and John Choonoo, to create a rubric that will be used to score the responses. It was recommended that the prompts be used as a take home assignment and directions include a recommended response length of a single typewritten page for each prompt. Several committee members who are teaching in summer 2007 volunteered to use the assignment in their courses. Those courses/faculty are: Eco 3220/Prof. Carew, Fin 3610/Prof. Vora, and Mgt. 3120/Prof. Booke. In addition, it was recommended that the assignment be used in a section of Law 3102 (a course required for accounting majors and Mkt 5750 a course for marketing majors. If the assignment is used in all of the courses listed above we would collect more 200 samples.

David Rosenberg agreed to make the latest revisions on the prompts. Vanessa and John agreed to provide the committee with a final draft of the rubric. Phyllis agreed to approach instructors teaching Law 3102 and Mkt 5750 this summer to see if they would include the prompts in their syllabus.

The meeting was adjourned at 1:45PM. No date was selected for the next meeting.