

Members of the BBA Learning Assurance Committee

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Agenda December 21, 2004

1. Approval of the December 21, 2004 minutes
2. Introduce Schwartz consultants
3. Share revised definition of oral communication
 - a. continue discussion on how to create an operational definition that can be assessed
 - b. consider using BPL 5100 films to assess oral communication
 - c. create a plan to determine where and to what extent students encounter oral communication assignments
4. Share revised definition or written communication
 - a. discuss how to create an operational definition that can be assessed
 - b. consider where written communication may be assessed
5. Set next meeting and plan next assignments