

The Global Community for Academic Advising

April 22, 2011

For Immediate Release

[For more information about the **Annual Awards Program for Academic Advising**, visit the NACADA web page at <http://www.nacada.ksu.edu/Programs/Awards/index.htm>]

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The **Center for Academic Advisement's** advising technology innovation, ***L.U.C.Y. "Linking Undergraduate Curriculum to You"***, at **Bernard Baruch College** has been selected as an **Outstanding Advising Technology Innovation Award Winner** from the National Academic Advising Association as part of the 2011 Annual Awards Program for Academic Advising. This advising technology innovation, developed by **Sharon D. Ricks, Phillip Hogue, and Lirie Pervizaj**, was nominated for this award by Sharon D. Ricks.

These resources include websites, online tutorials, software applications, databases, DVDs, and other web-based and non-web-based innovations that use technology to improve academic advising. The nominations are judged on the basis of content, interactivity, clarity, and creativity. This award will be presented during the NACADA Annual Conference in Denver, CO this fall.

Since 1983, NACADA has honored individuals and institutions making significant contributions to the improvement of academic advising. The goal of NACADA is to promote quality academic advising and professional development of its membership to enhance the educational development of students. Quality technology innovations allow students and parents to obtain accurate information to help them in the process of determining resources available through advising programs on their campus.

NACADA's membership has grown to over 10,000 faculty, professional advisors, administrators, counselors, and others in academic and student affairs concerned with the intellectual, personal, and vocational needs of students. In addition, NACADA is the representative and advocate of academic advising and those providing that service to higher education.

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