It’s your professional future — **invest wisely!**

When you’re committing your time and effort toward an advanced degree in finance, you owe it to yourself to partner with a program that understands your goals. That is why at the Zicklin School of Business we are committed to delivering relevant, affordable, academically rigorous business education that is both world-class in quality and reputation and worldwide in its impact.

**A high-impact finance program for busy executives**

A Zicklin Executive MS degree in Finance (EMSF) will prepare you for a leadership role in finance and broaden your understanding of current and future challenges in an increasingly global marketplace. You will learn to think strategically, make sound financial decisions, and communicate your views effectively in a program designed to work with your schedule.

“**Believe you can and you’re halfway there.”**

—Theodore Roosevelt
Beyond “business as usual”
This Zicklin program has been fine-tuned to address the changing economy and the current and developing challenges in today’s business environment. We use recent, highly relevant business case studies and leading-edge financial tools that will provide you with the analytical skills you need to be successful throughout your career. As a graduate student in this program, you will have the opportunity to work closely with Zicklin’s highly rated faculty and your cohort—ultimately providing you with a network of professional contacts that will endure long after graduation.

Built on a solid business foundation
The EMSF program is built on the long tradition of excellence in public higher education for which the Zicklin School is known. A school within Baruch College—consistently rated by rankings experts among the top performers in areas relevant to today’s students, such as academic excellence, diversity, and value—Zicklin is proud to be a leader in providing urban-based undergraduate and graduate business and executive education for the twenty-first century. Zicklin programs are AACSB accredited and are taught by faculty who are thought leaders, active researchers, and practitioners in their fields.
The Zicklin Executive MS in Finance program is specifically structured to offer a highly relevant, cost-conscious program that fits with your demanding schedule.

**Real tools and skills you can use immediately**

- Build a solid foundation in the core areas of finance: investments, corporate finance, and quantitative methods.
- Expand your foundational knowledge in advanced areas of corporate financial management and strategy, international financial management, and financial markets.
- Tackle intellectual challenges in new and frontier areas of finance, such as financial risk management, venture capital, behavioral finance, and private equity.
- Strengthen your ability to communicate financial issues and questions accurately and persuasively through classroom discussion and debate, team projects, and presentations.
- Gain the essential knowledge necessary to manage future innovations in financial markets and institutions and to identify opportunities for your firm.

**Who should pursue this program?**

The Zicklin EMSF program is right for you because it is applicable to a range of career goals. We know you’ll find it of tremendous value and relevance, whether you’re:

- a **finance professional** seeking to deepen your understanding of finance,
- a **CPA** who is moving into a higher-level position of responsibility in any area of finance,
- an **entrepreneur** who needs financial tools to evaluate business opportunities and attract the investment capital you need,
- a **technical professional** with an engineering or corporate background who is interested in finance but has little or no prior course work in business,
- a **wealth manager** whose success requires a deep understanding of investments and risks, or
- **executives and managers** who know that financial literacy is no longer just for specialists.

“The curriculum was intense, challenging, and even exhausting, but the personalized approach, passionate and accessible professors, and cohort structure fostered my success.”

—Colin Lessard ’00
"When I was seeking to segue from commercial lending into a desired career in investment banking, a colleague urged me to consider the Zicklin School, which was investing significant resources into its finance programs and was attracting top professors from leading business schools. After due consideration, I was confident Zicklin’s EMSF program could provide me with the skills and knowledge I needed to pursue my career aspirations.

The curriculum was intense, challenging, and even exhausting, but the program’s personalized approach, passionate and accessible professors, and supportive cohort structure provided a framework that fostered my success. Upon graduation, I was hired as a mergers and acquisitions associate for an investment banking boutique, where I immediately applied the valuation skills I learned at Zicklin.

"In my current position at Barclays, I continue to employ the valuable real-world skills I obtained from the EMSF program in myriad ways, as I lead a team dedicated to providing highly tailored, customized credit solutions to our high-net-worth clients."
Jeffrey Yu  
Executive MS in Finance '09  
Business Development and Project Finance Manager, SunEdison

"The education I obtained through Zicklin’s Executive MS in Finance program allowed me to broaden and deepen my undergraduate finance foundation and enabled me to pivot into the career of my dreams in international finance.

The international aspects of the EMSF program uniquely prepared me for my globally oriented role, which involves developing renewable power plants in both developed and emerging markets around the world. The program also provided me with a network of top finance professionals all over the globe.

Every aspect of the program—from its cohort structure to the quality and diversity of professors and students alike—contributed to delivery of a world-class education steeped in the nuances of financial theory and its application. Zicklin’s NYC location and access to Wall Street facilitated a real-world financial experience that increased the program’s relevance.

This program is directly applicable to any job in the finance industry; as such, I highly recommend it to any aspiring finance professional eager to make strides in his or her career.”
This **11-month** executive program is designed to meet your needs as a busy professional, maximizing the value and efficiency of your studies and experience.

You follow the program as a **cohort** and take all of your courses together, work together on team projects, and travel together on the International Study Tour. The cohort model encourages you to build a network of future business relationships and long-lasting friendships.

We start you off with concise foundational programming designed to increase the benefits of the EMSF program:

1. **Bootcamp**: A set of courses that helps you review basics and make the transition back to the classroom.

2. **Orientation Weekend**: Presentations and workshops are designed to help prepare you for this **11-month** program.

Program courses start in the fall and are designed to build from the basics up to advanced and specialized subjects in a carefully structured sequence. The highlight of the curriculum is the International Study Tour, the capstone experience of the program.

In Zicklin’s executive program format, **administrative details are managed for you**, including course registration, provision of all textbooks and classroom materials, class-day meals, and the international trip. Our New York City–based faculty, administration, and staff are committed to ensuring that your Zicklin experience, including class materials, academic advice, career counseling, and referrals, are handled seamlessly. This frees you from time-consuming administrative burdens and allows you to concentrate on your real objective: learning.

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**The International Study Tour**

The capstone experience of the program is designed to challenge you to apply your knowledge of finance to business developments in other nations. You will have the opportunity to travel as a group to two overseas locations to visit companies and meet with executives. Part of a course with academic credit, the International Study Tour is preceded by preparatory sessions and readings; after your return, you’ll participate in presentations and discussions that help put your experiences in a broader context.

**Summer**: Bootcamp  
**August**: Orientation  
**September**: Trimester 1 begins  
**January**: Trimester 2 begins  
**Spring**: International trip  
**April**: Trimester 3 begins  
**Summer**: Graduation

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“I highly recommend this program to any aspiring finance professional eager to make strides in his or her career.”

—Jeffrey Yu ’09
Academic scholars with real-world experience

The EMSF program is taught by diverse faculty who are financial practitioners, published researchers, and highly regarded instructors.

Engaged educators with a degree of distinction
The program’s faculty roster is made up of instructors with impressive and diverse educational credentials.

Jay Dahya
PhD, Finance
Dundee University

Gayle DeLong
PhD, Finance and International Business
NYU

Christos Giannikos
PhD, Finance
Columbia University

Sonali Hazarika
PhD, Finance
University of North Carolina at Chapel Hill

Christopher Hessel
PhD, Finance and Economics
NYU

Armen Hovakimian
PhD, Finance
Boston College

Sebastiano Manzan
PhD, Economics
University of Amsterdam

Raj Nahata
PhD, Finance
Vanderbilt University

Ameet Padnani
EMBA, Economics and Finance
Baruch College

Joel Rentzler
PhD, Finance
NYU

Kishore Tandon
PhD, Financial Economics
University of Pittsburgh

Ashok Vora
PhD, Finance
Northwestern University

Jonathan Wang
PhD, Finance
Georgia State University

Gwendolyn Webb
PhD, Finance
NYU

Our curriculum: building blocks to strengthen your skill sets

Foundations
Corporate Financial Theory and Applications
Quantitative Tools for Finance
Investment Theory and Applications
Financial Statement Analysis

Advanced Courses
Advanced Managerial Finance
International Financial Markets
Forwards and Futures
Options
Debt Securities and Markets

Challenges and New Frontiers
Financial Risk Management
Corporate Governance and Ethical Challenges
Mergers & Acquisitions
Venture Capital
Equity Analysis
International Study Tour

“The financial tools and insights I gained from the EMSF program equipped me to become a CFO.”

—Luz Liebeskind ’08
“I had received my BBA at Baruch and knew its excellent business reputation. So when a new senior CPA position kindled an interest in investment portfolio theories, I returned to the Zicklin School, whose EMSF program delivered beyond expectations.

The program imparted skills and knowledge that enhanced my value in a highly competitive market. Having professors who were practitioners as well as academics lent real-world relevance to the classroom experience, and group projects honed essential communication and team-building skills. An exhilarating class visit to China provided an unparalleled opportunity to observe that country’s economic growth in a period of global financial uncertainty.

“The financial tools and insights I gained from this intense, rigorous, yet ultimately fun and exciting program equipped me to become CFO of a growing, internationally recognized nonprofit healthcare organization, where I’m tasked to create a financial roadmap that will take RiverSpring Health into our second century of care for thousands of older adults throughout the New York metropolitan region.”

—Luz Liebeskind ’08
Rivaling similar graduate programs offered by other NYC-based and Ivy League schools, the Zicklin School’s EMSF program delivers a practical, top-notch educational experience in a format that accommodates the needs of working professionals. The quality of program content, access to renowned faculty with real-world experience, and diversity of students combine to foster a great environment for learning.

As a marketing professional, I was not the typical graduate student expected in a master’s-level finance program. But since earning my degree, I’ve found that the finance and analytical skills I gained allow me to differentiate myself further amidst a competitive workforce and marketing community.

“I have held various global and US positions, and my Baruch education and experience have undoubtedly sharpened my strategic capabilities and contributed to career successes.”
“Balance and flexibility were important elements in my pursuit of my graduate degrees, and Zicklin’s EMSF program really delivered in those areas. The executive program format was extremely conducive to allowing me to obtain my degree in a fiscally prudent manner while maintaining full-time employment and family life.

“Advancing through the program together, our cohort bonded on professional and personal levels, creating an empowering support system that contributed to our success, as well as lasting and valuable friendships. Having instructors with both industry and academic experience was enlightening, as was the program’s international trip, which expanded our perspectives on global economic practices and challenges.

“I am extremely thankful for my time at Zicklin. The strategic skills and progressive, globally relevant program content to which I gained exposure enabled me to grow professionally and to advance in my career.”
The connections you need for career success

Location is everything
Integrated both physically and philosophically into the fabric of New York City, the Zicklin School of Business is located at the financial center of the world. Our proximity to major financial corporations, regulatory bodies, and global businesses means more opportunity for you to gain exposure to and make connections with the major players in the world of finance.

A solid return on investment—for you and your employer
When you pursue an EMSF degree at the Zicklin School, you’ll gain knowledge and experience that will position you to meet industry challenges and reach new career heights. You’ll increase your marketable skills while maximizing your value as an employee—and that’s good for everyone’s bottom line!

We’re invested in your success
As part of the Zicklin alumni family, you’ll have access to Zicklin’s Graduate Career Management Center (GCMC). The GCMC offers a suite of services to assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication, and successful networking techniques. The GCMC’s employer-relations team coordinates with many employers to offer recruitment activities on campus and posts hundreds of jobs and internships each month.

Our special events expand your horizons
Conferences and events organized and hosted at the Zicklin School draw hundreds of attendees to hear high-profile speakers, such as former United Nations Secretary General Kofi Annan and William C. Dudley, president of the Federal Reserve Bank of NY, speakers who shape the conversation on today’s business and financial issues.

Our alumni network spans the world
With more than 100,000 alumni from over 100 countries, the Zicklin School of Business truly offers its graduates global networking opportunities. Some of the institutions that employ our alumni include:

- Barclays Bank
- BNY Mellon
- Citigroup
- Credit Suisse
- Federal Reserve Bank of New York
- Goldman Sachs
- J.P. Morgan
- MainStay Investments/New York Life
- Microsoft
- Morgan Stanley
- Municipal Credit Union
- NYU Langone Medical Center
- PwC

Contact
Admissions & Outreach
Executive Programs
Zicklin School of Business
One Bernard Baruch Way
Baruch College
Box B13-282
New York, NY 10010-5518
W: baruch.cuny.edu/zicklin/ExecFinance
E: execzicklin@baruch.cuny.edu
T: 646-312-3100